

# Exploring the Mandela Effect- Experienced and Recalled Reality for 25,210 survey respondents versus Current Recorded History

An Ongoing Investigation

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8/26/16 (added 20k quiz takers since 6/8/16, modified the quiz on 9/1/2016)

"People accept the reality they're presented with." I on the other hand tend to question our perception of reality (to a certain degree.)<sup>1</sup> -- Poll Response

**TAKE THE QUIZ BEFORE YOU START SO YOU DON'T INFLUENCE YOUR RESULTS IF YOU DECIDE YOU WANT TO TAKE IT LATER (takes 5-10 min): [Mandela Effect Quiz](#)**

There is a [second quiz](#) if you're interested that covers some more impactful Mandela Effects and Toto Effects than what are presented in the first quiz, but is still relatively quick. There is a [third quiz](#) if you're looking to see how your experience lines up with the majority of the major effects reported by September of 2016.

**Abstract:** Factually speaking the Mandela Effect is the difference between reported realities of a group of people relative to current recorded history. The cause of the Mandela Effect is highly contentious. The effect itself was coined by Fiona Broome, a paranormal investigator, and it was named after Nelson Mandela. Many people believe Mandela died in prison over 20 years ago and have specific memories regarding that event; however, a google search or quick Wikipedia investigation will clarify that he died after 2010. The mainstream answer is that for whatever reason groups of people just inaccurately remember things. The term [confabulation](#) is often used to describe the origin of the Mandela Effect. Many are discontent with the mainstream answer as they have vivid and distinct memories and a strong recollection of different "factual" events. Controls are included in the quiz where there is no known controversy regarding Mandela Effects in an effort to rule out memory as the central cause of the Mandela Effect. An exploration of the cause of the Mandela Effect and human testimony regarding their experience is included.

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<sup>1</sup> Does the period go inside or outside of the quotation mark?

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**Foreword:** Sometime around late July of 2015 while searching news feeds and looking through articles I began noticing that there was a subtle difference in tones, stories, memes, and language being used than I had been used to and/or exposed to over the last three years. I have been addicted to studying current events on social media and spend hours a day doing it, but only since 2012. It's difficult to explain exactly what stuck out, but it was as if someone had introduced memes that were 10 years old that everyone but me seemed to know the context of. I'm on Facebook at least a few hours a day scrolling through news stories and I constantly interact and create memes. I know my meme culture and things were different overnight.

There were common phrases (colloquialisms) that people used that suddenly seemed to have a slightly different meaning than what I would have previously ascribed to them. Words that I had comfortably used for years started showing up marked red in Word and seemingly had a new spelling. I struggled with a lisp as a kid and with spelling in general. Learning proper spelling was hard for me and so in many cases I distinctly remember learning words, how they sound phonetically, and a lot of effort trying to catch my reading up to my peers.

People spoke to me about things as if it they had had the conversation a million times around dinner tables and at bars for certain topics and they spoke like they were describing the most obvious piece of small talk drivel ever spoken and yet I'd never heard it before. To make it worse I was having some of these types of conversation with some of my closest friends. How could I not have had these conversations that I study all day with my best friends? At first I thought it was just me and I was losing it a little bit, but as I kept talking about it I ended up in a discussion and chat room about the Mandela Effect.

A [blog article](#) entitled What Time is It Mr. Wolf appeared on removingtheshackles.blogspot.com referencing a Jim Stone article in which he noted a few large discrepancies in pop culture that people adamantly remember, but at first glance have completely wrong according to google searches and going directly to publishing sources (spoiler, it's "always" been Berenstain). The article reintroduced me (I have some recollection in the early 90s of people telling me Nelson was dead when I knew he wasn't) to this weird phenomenon called the Mandela Effect, which is attributed to people's recollections regarding Nelson Mandela's time of death.

Did he die in the 80s or 2013? History says he died in 2013, but so far 15% of the people surveyed seem to remember that he died in the 80s and many of them share the same story of there were riots as a result of his death. They then talk about feeling insecure and weirded out when they find out he's lived in prison for many years, became president of a nation, and only recently died. It's not just one mistaken person. It's many, they all seem to have a similar story, and they are from all places and groups of people around the world.

Once you start going down this Rabbit Hole it's hard to get out. What starts as people defin\*tely brushing off misspellings, people failing to remember trivial details of stupid pop-culture stuff, and inaccurate movie quotes ends with existential questions about the nature of the universe. Can the bible change? Can landmasses change? Am I still me? If I'm in a different reality are those still my kids, spouse or friends? What is our soul? How is it possible that reality around me can be so different regarding things I have distinct memories of?

It's worse for the folks that have photographic memories. How can it possibly be that their memory that they built, trust, and rely on is faulty or flawed.

Continuing with this article may leave you unaltered (initially), or you may find out that much of what you take for granted isn't even close to true. For that I'm sorry for your immediate reaction and excited for your future conclusions.

Lastly, I know that a big science-like article isn't everyone's cup of tea. I know it can be a little drab, and I have a dense academic writing style. I've broken with some convention of science writing to make it more palatable to readers that want to try to dive into this (I may be going out on a limb here, but I'm assuming the folks that dive into this may not be professional scientists), but for now it stands fairly close to a journal article style. My main intention is for this article to serve as a spring board for pop articles about the Mandela Effect and more tangible/important aspects of it (I call those the Toto Effect).

Please get people interested. Write a quiz. Get people taking quizzes. Try to find new effects. If you see things that are different than you recall find some of the message boards (reddit, mandelaeffect.com) and see what others think. Make youtube videos. Maybe we can figure out a way to find the cause, but more importantly this can serve as a base of operations for expanding someone's consciousness. What can you do in this universe if you are unbound from laws you thought were there?

Happy Reading!

Jesse

## Introduction

The Mandela effect is named after Nelson Mandela because a huge number of people believe that he died in prison in the 80s and have distinct memories of reading articles, telling stories, hearing from school authorities, etc. about his death only to find out that according to google and Wikipedia he died back in 2013 and spent more than 20 years in prison. The mainstream interpretation is that people simply misremember or oddly collectively invent and pass along incorrect information to one another. There are however many other possible explanations for why large populations would seemingly recall what should be a stable fact differently than what public records provide.

In order to investigate this phenomena I briefly researched the topic of the Mandela Effect to find as many different largely applicable topics that appear different to groups of people and wrote a survey asking about those topics. Additionally, I have included 2 controls within the survey to have something to compare against. In the case of the controls there are no Mandela Effects widely reported and as such should provide good reference points to see how accurately people can recall non-controversial information. In each case the control experiment was picked to be something from 10+ years ago to include for the chance of memory loss in answers and create an expectation range for it.

Before reading further if you haven't taken the quiz I implore you do so by visiting this webpage: <http://goo.gl/6tXMNM>. It doesn't take very long to complete and will give you a better frame of reference to explore the results. If you're a tight on time you can take the [short quiz](#) which covers both Mandela Effects and Toto Effects (to be discussed below).

Since starting this research many new examples have been discussed. Some of these continue in the tradition of noticing things about movies that seem incorrect. Other new examples have profound impacts on history, religion, and things of greater importance than movie quotes. Dani Arnold McKenny, talk show host and [blogger](#), publically coined the phrase "Toto Effect" on air while trying to come up with another term to describe ongoing discrepancies between reality and recollection for more important things than typically discussed by the Mandela Effect. The name is an allusion to The Wizard of Oz when Dorothy tells Toto "We're not in Kansas anymore,"<sup>2</sup> which is itself a Mandela Effect.

Suggested examples of the Toto Effect fall into several rough categories so far:

1. History- Example- the balloon bombing of America by Japan during WWII via 1900+ exploding hot air balloons that exploded in many western states. The number of people that were in the car with JFK at the time of his assassination (six, but many recall only four). The number of countries that joined the coalition in Iraq during the second gulf war.
2. Religion- Examples- Major changes in the Bible such as the Lord's Prayer in the King James Edition now including the line "Forgive us our debts as we forgive our debtors" or inclusions of mythical creatures like unicorns and mermaids.
3. Geography- Examples- The relative position of many geographic features. The Prime Meridian has moved. The Bahamas are believed to be in a different place as are many other countries. South America is further east. Where is the land mass west of Australia?
4. Physical Products- examples- Fruit Loops or Froot Loops? Depends diapers or Depend Diapers? Febreeze or Febreze? Sketchers or Skechers?

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<sup>2</sup> "Toto, I don't think we're in Kansas anymore." Vs "Toto, I've a feeling we're not in Kansas anymore."

5. Human Anatomy: the skull has changed shape. Your skull is no longer smooth and round but has indentation and new holes on either side. Your heart and stomach are in different positions. The heart is completely central as opposed to under your left breast and your stomach is higher and to the side in your gut.

Many people seem willing to accept that there are differences between recorded history and individual recollections of groups of people. **The question “is there a difference?” seems relatively minor in comparison to the question “what causes the difference?!?”**

The survey/quiz/poll this article references includes questions regarding what the audience believes is responsible for the Mandela Effect, and the most interesting result would appear to be the nearly complete lack of agreement regarding what causes the effect. Bad memory, mishearing, multiple timelines, a glitch in the matrix, an act of God, and multiple causes simultaneously all appear to resonate with the survey participants.

While formal research is difficult to find on the topic there have been a number of websites that have chosen to “debunk” the Mandela Effect. Snopes.com and Skeptic.com both have articles indicating that the root cause is a failure of memory. It’s for this very reason that controls were included to determine if people that are extremely confident in their memory for an event do or do not experience a large recollection gap in areas unassociated with the Mandela Effect. The results of the survey indicate people of all ages, identities, and nationalities can recall with great precision events from 10+ years ago, which may open up dialog into alternative theories of the origin of the effect other than simple confabulation.

**Method:** Initially physics, science, and spirituality Facebook pages were approached to post the survey to their Facebook wall. The effect is that the initial audience has a predilection for science or spirituality. The audience spread to every continent within the first thousand responses though and now covers every age group and over 50 countries. I no longer post a link to this quiz, but 100-300 people a day take it.

People report widely differing beliefs and the audience appears fairly diverse. It is possible the background of the test taker may influence how strongly they experience the Mandela Effect, but people of all walks of life appear to be experiencing the effect. The broader impact of someone’s identity seems less likely to determine if they experience the Mandela Effect and is more likely that their background affects their interpretation of the effect.

Additionally, it’s worth noting that questions were added after the first 100 people had responded. So, as we explore results if you are concerned that the later questions do not have as many answers provided the quiz takers scores weren’t hidden, but simply hadn’t taken the later questions.

Lastly, the data was scrubbed of any response where the quiz taker noted they were guessing. If they suggested they guessed up front the data was removed. If they stated their confidence level was a guess the data was removed. If they stated the reason for their answer was a guess the data was removed. If a respondent stated that their answer was due to a guess and an additional reason the answer remained as part of the survey results.

People were also asked a series of identity questions and asked open response questions to explain their opinion or distinct memories. Selected responses are provided in the Testimonial section.

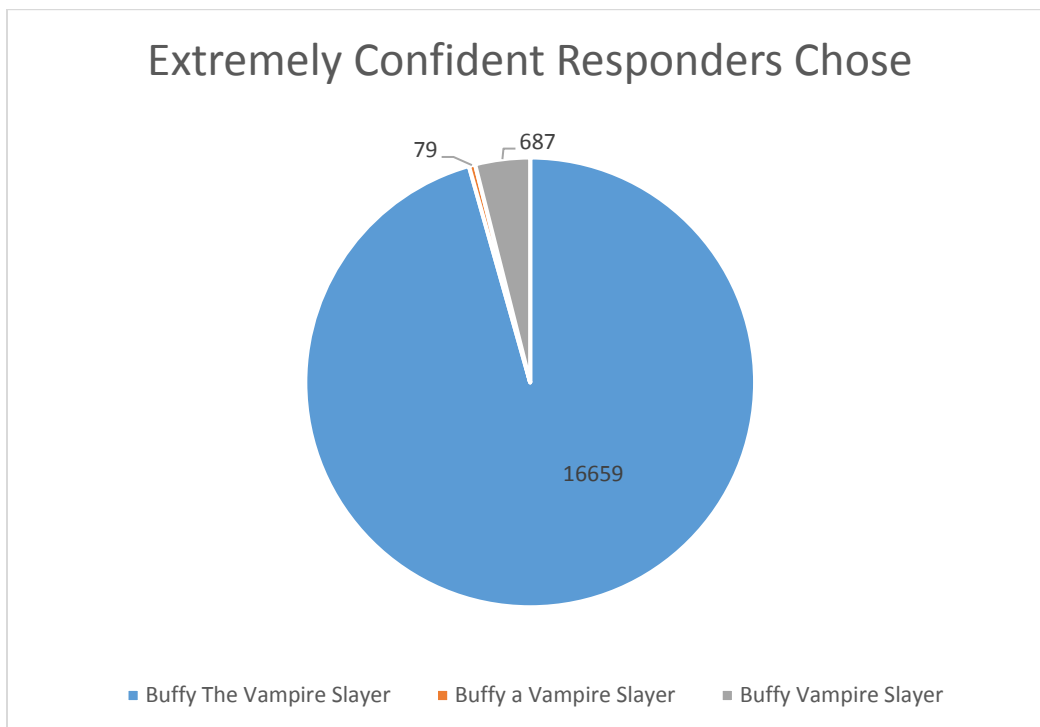
**Results:** The Mandela Effect control and research questions came with three parts:

1. The question
2. How confident are you about your answer?
3. And how did you know it was the answer?

The Mandela Effect questions were single select. The confidence questions were single select. The question about how did one know was multiple select so the total may be higher than 100% as people could choose multiple reasons for knowing. Questions regarding Buffy and Waco Texas are the two control questions and are presented first.

Control: Buffy the Vampire Slayer is the “correct” name and to the best of my knowledge no Mandela Effect Controversy surrounds the name. Buffy the Vampire Slayer ran on prime time TV from 1997-2003. After scrubbing the results from people who indicated they guessed without a reason 96.7% of all people who answered the question correctly recalled the name of the series. 98.8% of extremely confident survey takers answered the question correctly despite the series being thirteen years since it was last on primetime television.

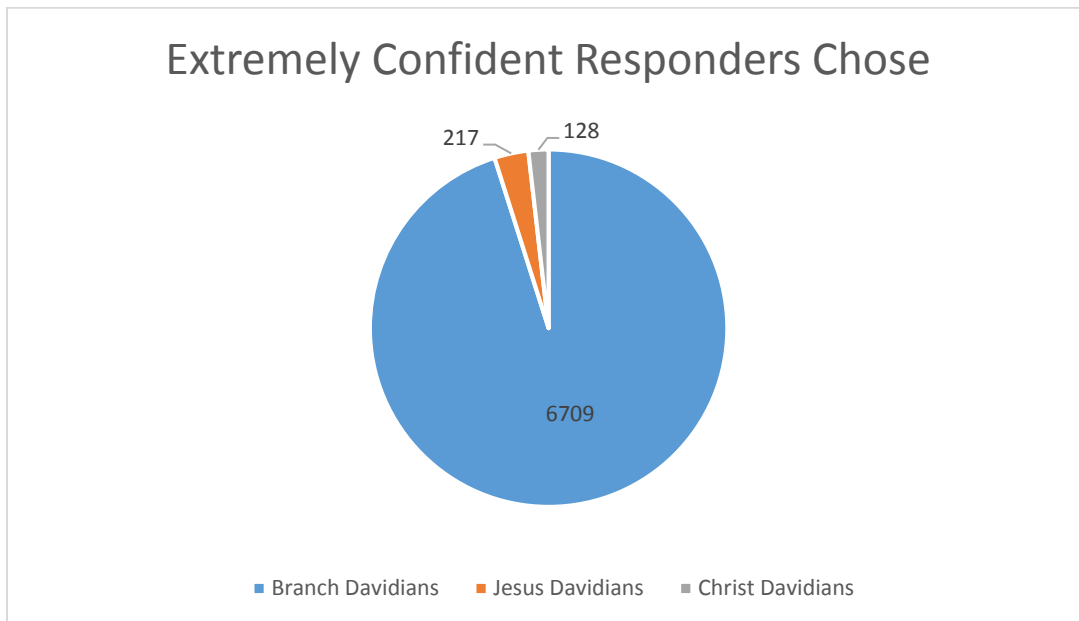
	<b>Buffy the Vampire</b>	<b>Buffy a Vampire</b>	<b>Buffy Vampire</b>	<b>Total</b>
Total Chosen answer	22,402 (96.7%)	79 (0.3%)	687 (3.0%)	23,168
Extremely Confident only	<b>16,659 (98.8%)</b>	28 (0.1%)	177 (0.8%)	16,864
Moderately Confident only	5,743 (91.1%)	51 (0.8%)	510 (8.1%)	6,304



In 1993 the FBI, ATF, and Texas National Guard hosted a 51 day siege of the Branch Davidian complex. While controversy surrounds the decision to burn down the facility with people residing in it there is no

controversy regarding the Mandela Effect and the name of the Branch Davidians. Here a large discrepancy is seen between Total, Extremely, and Moderately Confident survey takers. These results indicate that Extremely Confident answers are significantly more reliable as a gauge of knowledge and may indicate that Moderately Confident people are still guessing to a large degree.

	Branch Davidians	Christ Davidians	Jesus Davidians	Total
Total Chosen answer	8,645 (85.1%)	1140 (11.2%)	372 (3.7%)	10,157
Extremely Confident only	<b>6,709 (95.1%)</b>	217 (3.1%)	128 (1.8%)	7,054
Moderately Confident only	1,936 (62.4)	923 (29.7%)	244 (7.9%)	3,103

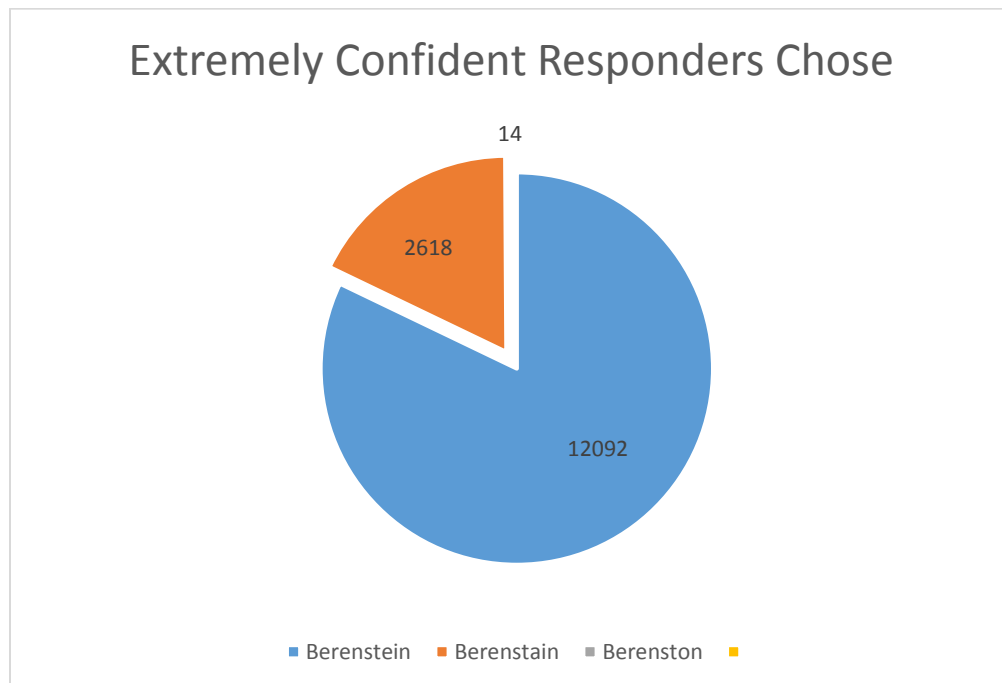


The Mandela Effect Experiment Questions:

Berenst\_\_\_ Bears: According to Wikipedia in 1962 the Berenstain Bears launched their first book. Since that time they have launched more than 300 individual titles that have been sold more than 260 million times in a total of 23 languages. The survey asked “Name the family of bears in the children’s series.” The most popular answer was Berenstain Bears receiving 82% of the total vote, 82.1% of the Extremely Confident vote, and 81.7% of the Moderately Confident vote. Berenstain, which is the technically correct answer, averaged 17.8%. Approximately for every 1 person that chose Berenstain there were 4.6 people that chose Berenstain. Berenston was a weak distractor, which came in under 0.5% in all cases.

	Berenstain Bears	Berenstein Bears	Berenston Bears	Total
Total Chosen answer	3,674 (17.8%)	16,905 (82.0%)	38 (0.2%)	20,617
Extremely Confident only	2,618 (17.8%)	12,092 (82.1%)	14 (0.1%)	14,724
Moderately Confident only	1,056 (17.9%)	4,813 (81.7%)	24 (0.4%)	5,893

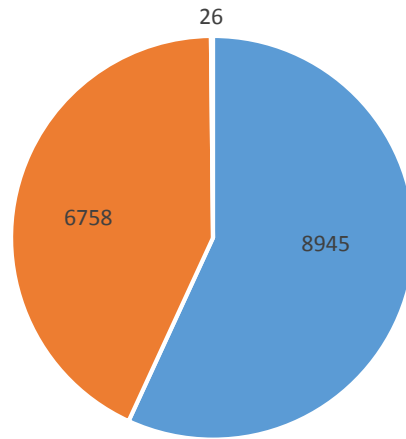




Sex \_\_\_ the City: Wikipedia states that Sex and the City ran from June 6, 1998-February 22, 2004. It starred Sarah Jessica Parker and others. While no one doubts the show existed the question is “what was the name of the famous TV show?” There appear to be 2 answers that people recall: Sex in the City as well as Sex and the City. Sex in the City received 56% of the total vote, 56.9% of the Extremely Confident vote, and 54.4% of the moderate vote. Sex and the City received 43.6% of the total vote, 43.0% of the Extremely Confident vote, and 45.0% of the Moderately Confident vote.

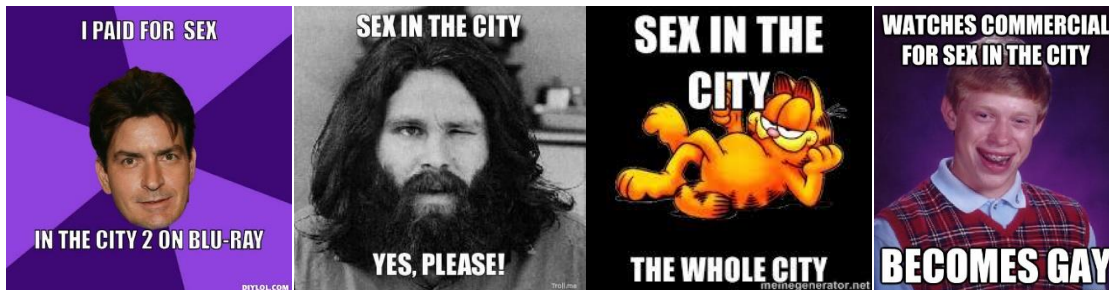
	Sex and the City	Sex in the City	Sex’N the City	Total
Total Chosen answer	10,381 (43.6%)	13,326 (56.0%)	78 (0.3%)	23,783
Extremely Confident only	6,758 (43.0%)	8,945 (56.9%)	26 (0.2%)	15,729
Moderately Confident only	3,623 (45.0%)	4,381 (54.4%)	50 (0.6%)	8,054

## Extremely Confident Responders Chose



■ Sex in the City ■ Sex and the City ■ Sex'n the city ■

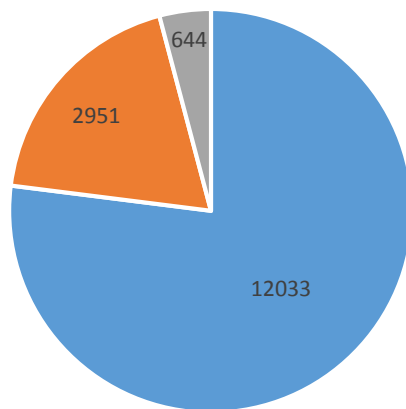
4 Memes already made found by googling an image of “Sex in the city” meme, as of Sept 9, 2015.



“\_\_\_\_\_ I am your father.” In the movie “Return of the Jedi” Darth Vader makes a stunning claim to be Luke Skywalker’s father. While no one claims he’s not the dad the question is: “What did Darth Vader say to Luke when sharing his family relation?” In this case three answers seem to have significant traction, “Luke, I am your father,” “No, I am your father,” and “I am your father.” The movie was released May 25, 1983. [James Earl Jones](#) spoke about the line and said it was “Luke, I am your father.”

	I am your father	Luke, I am your father	No, I am your father	Total
Total Chosen answer	1,865 (8.4%)	16,359 (73.5%)	4,024 (8.4%)	22,248
Extremely Confident only	644 (4.1%)	12,033 (77.0%)	2,951 (18.9%)	15,628
Moderately Confident only	1,221(5.5%)	4,326 (65.3%)	1,073 (4.8%)	6,620

## Extremely Confident Responders Chose

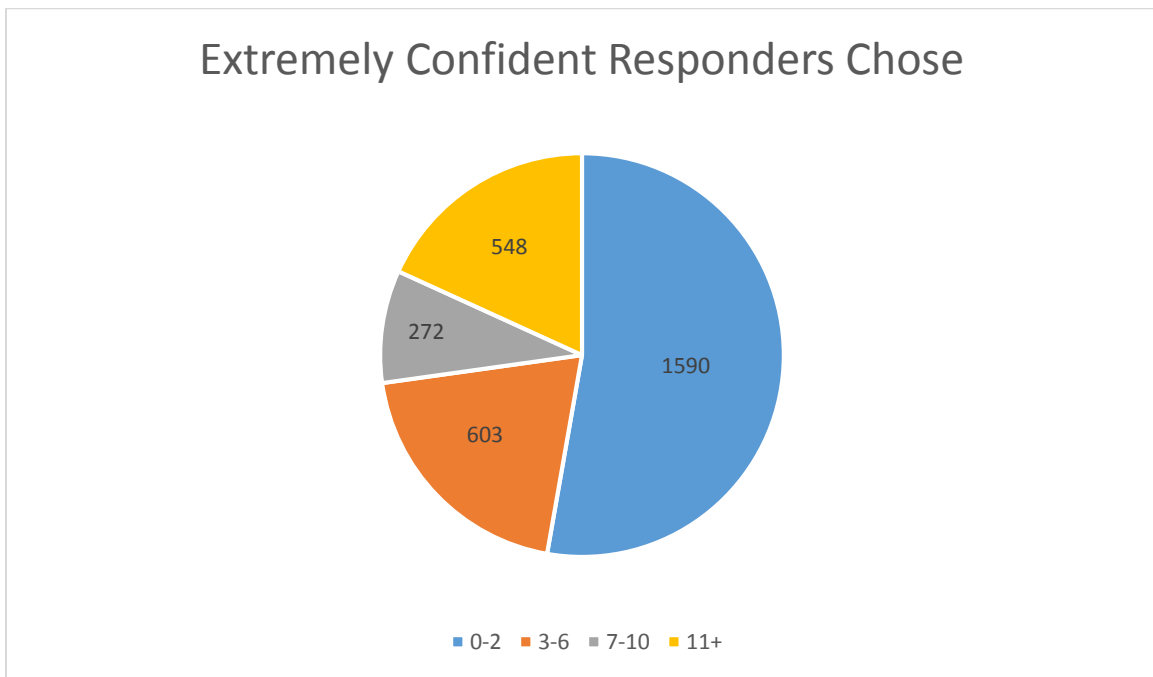


Additionally to being a Mandela Effect controversy there also exists a carry forward error controversy. Some diehard fans say that the line was always “No, I am your father,” but other copycat and mocking movies messed up the line. The argument goes that the line never changed, but that the meme and follow up movies were inaccurate and as such are to blame for the discrepancy rather than the Mandela Effect. Feel free to review this [youtube](#) video discussing google analytics for some of the Mandela Effects in question. He concludes that the arguments are far more recent on the internet suggesting that millions of fans were only exposed to the controversy starting in or around 2007 and that the effects weren’t experienced by people prior to that.

NASA- NASA currently claims that there were 6 manned missions landing on the moon and there were 3 that orbited the moon. The answer I report in the survey is technically incorrect as I’m only reporting the number of manned missions landing on the moon as opposed to manned missions like the question asks (sorry). That said, the data that comes in is still pretty interesting in that only a third of the people answering pick between 3-10 missions were announced and the majority thinks it’s 0-2 or more than 10. Only 14% of professional astronomers thought it was 9 missions.

While this news story has always had a fair amount of controversy regarding whether or not the moon landings were staged there has up until recently been less discussion of how many manned missions were announced (regardless of whether they landed or not). Additionally, some have posed the question of how many astronauts were aboard the various flights as a follow up discussion point as that seems to be different as well. The survey question was “How many manned missions to the moon has NASA announced?” The number of responses seems lower than most of the other questions for 2 reasons. The NASA question was a later addition to the survey than most of the other questions and more people responded that they guessed than generally happened in other areas. Some question takers had some precise language regarding this question and more details will appear in the testimonial and discussion section.

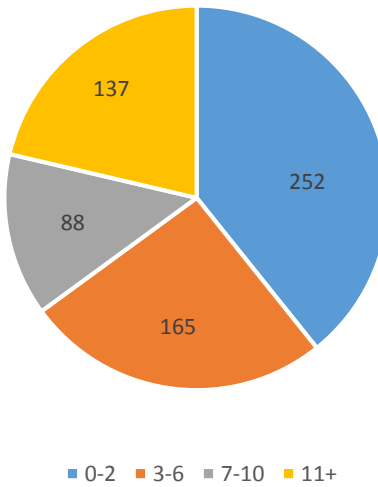
	<b>Manned trips 0-2</b>	<b>Manned Trips 3-6</b>	<b>Manned trips 7-10</b>	<b>Manned Trips 11+</b>
Total Chosen answer	3,386 (44.8%)	2,036 (27.0%)	940 (12.4%)	1,189 (15.7%)
Extremely Confident only	1,590 (52.8%)	603 (20.0%)	272 (9.0%)	548 (18.2%)
Moderately Confident only	1,798(39.6%)	1,433 (31.6%)	668 (14.7%)	641 (14.1%)



In addition to asking the general public about their impression of the number of manned trips NASA has made an additional question regarding the poll takers was asked. “Do you consider yourself an astronomy enthusiast/hobbyist?” After scrubbing the guesses from that list here is the subsection of self-reported astronomy enthusiast/hobbyists who were extremely confident that partook in the survey.

	<b>Manned trips 0-2</b>	<b>Manned Trips 3-6</b>	<b>Manned trips 7-10</b>	<b>Manned Trips 11+</b>
# who chose answer	252 (39.3%)	165 (25.7%)	88(13.7%)	137(21.3%)

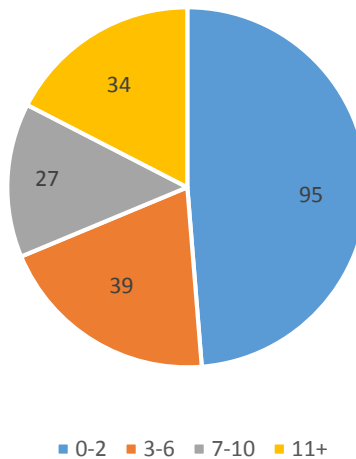
## Astronomy Hobbyists and Enthusiasts Chose



In addition to asking the general public about their impression of the number of manned trips NASA has made an additional question regarding the poll takers was asked. “Do you consider yourself an astronomy professional?” Here is the subsection of self-reported astronomy professionals that partook in the survey who were extremely confident.

	Manned trips 0-2	Manned Trips 3-6	Manned trips 7-10	Manned Trips 11+
# who chose answer	95 (48.7%)	39 (20.0%)	27(13.8%)	34(17.4%)

## Professional Astronomy Responders Chose



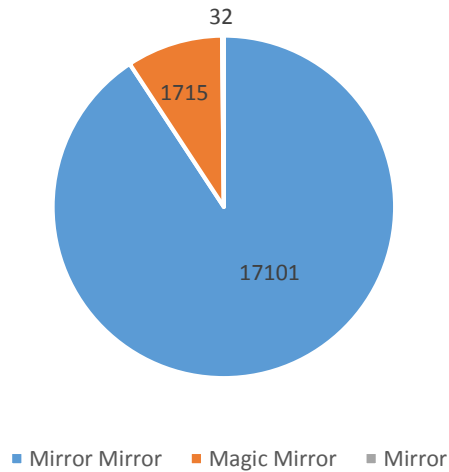
Here is a screen shot taken on September 7<sup>th</sup>, 2015 that discusses the number of Lunar missions.

The screenshot shows a Google search interface. The search bar contains the text "how many manned missions to the moon". Below the search bar, there are navigation links for "Web", "News", "Images", "Videos", "Shopping", "More", and "Search tools". The search results show "About 414,000 results (0.54 seconds)". The first result is a snippet from Wikipedia: "The United States' Apollo 11 was the first manned mission to land on the Moon, on 20 July 1969. There have been six manned U.S. landings (between 1969 and 1972) and numerous unmanned landings, with no soft landings happening from 22 August 1976 until 14 December 2013." Below this snippet is a link to the Wikipedia page: "Moon landing - Wikipedia, the free encyclopedia" with the URL "https://en.wikipedia.org/wiki/Moon\_landing". A "Feedback" link is also visible. The second result is another Wikipedia snippet: "List of missions to the Moon - Wikipedia, the free encyclopedia" with the URL "https://en.wikipedia.org/wiki/List\_of\_missions\_to\_the\_Moon". Below this snippet is a short paragraph: "Apollo 8 was the first manned mission to enter orbit in December 1968, and was followed by Apollo 10 in May 1969. Six missions landed men on the Moon, beginning with Apollo 11 in July 1969, during which Neil Armstrong became the first man to walk on the Moon."

“\_\_\_\_\_, Mirror on the wall, who’s the fairest of them all?”- In the movie Snow White the witch/queen asks her mirror to help her discover the prettiest lady in the realm. The Mandela Effect kicks into high gear in this question as the vast majority of people taking the quiz believe that she says “Mirror Mirror” as opposed to “Magic Mirror,” which is what is recorded on the film. Readers have also pointed out that the Mandela Effect is slightly larger on this quote actually effecting the entire quote. The two main possibilities seem to be “Mirror, Mirror, on the wall, who’s the fairest of them all?” as well as “Magic Mirror on the Wall who is the fairest one of all?” Snow White first showed Dec 21, 1937. Adjusted for inflation it’s one of the 10 most financially successful movies of all time.

	<b>Mirror Mirror</b>	<b>Magic Mirror</b>	<b>Mirror</b>	<b>Total</b>
Total Chosen answer	21,013 (88.2%)	2,704 (11.3%)	107 (0.4%)	23,824
Extremely Confident only	17,101(90.7%)	1,715 (9.1%)	32 (0.2%)	18,848
Moderately Confident only	3,912(78.6%)	989 (19.9%)	75 (1.5%)	4,976

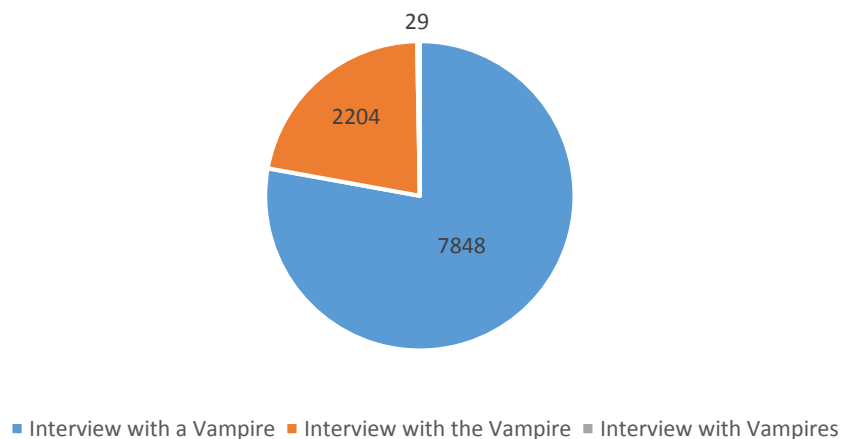
## Extremely Confident Responders Chose



Interview with \_\_\_ Vampire: Anne Rice wrote a series of books and screenplays about Vampires. It was released as a major motion picture in November 11<sup>th</sup>, 1994. The survey asked “Name the famous Anne Rice series.” Again, it appears that the vast majority of people polled recall a different title. The recorded title in full is “[Interview with the Vampire: The Vampire Chronicles.](#)”

	A Vampire	The Vampire	Vampires	Total
Total Chosen answer	12,189 (76.9%)	3577 (22.6%)	92 (0.6%)	15,858
Extremely Confident only	7,848 (77.8%)	2,204 (21.9%)	29 (0.3%)	10,081
Moderately Confident only	4,341(75.1%)	1,373 (23.8%)	63 (1.1%)	5,777

## Name the famous Anne Rice series.



In addition to some general public observes that believe that the title is different than the label on the box here is an [interview](#) with Tom Cruise, one of the stars of the movie, where he himself titles the movie "Interview with a Vampire."



### Interview With \*A\* Vampire - "Reality Residue" - Mandela Effect



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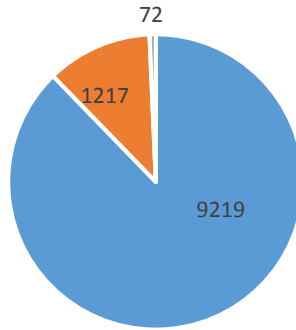
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"If you build it \_\_\_ will come." In the movie Field of Dreams there is a Midwest farmer played by Kevin Costner who hears voices in his head. One of the voices spoke what has become an incredibly famous line, but has since been recognized as being under the Mandela Effect. Quiz takers were asked "In the Kevin Costner flick the line is?" The movie was released April 21<sup>st</sup>, 1989. It's the number 5 ranking baseball movie of all time and the 1,097 highest grossing movie of all time. The year it was released it was the 9<sup>th</sup> highest grossing PG rated movie. The official line is "He Will Come."

	He Will	They Will	We Will	Total
Total Chosen answer	1,957 (12.5%)	13,526 (86.3%)	187 (1.2%)	15,670
Extremely Confident only	1,217 (11.6%)	9,219 (87.7%)	72 (0.7%)	10,508
Moderately Confident only	740 (14.3%)	4,307 (83.4%)	115 (2.2%)	5,162



## Extremely Confident Responders Chose



■ If you build it they will come ■ If you build it he will come ■ If you build it we will come

Universal Blood Donor. Quiz takers were asked “What is the universal blood donor type?” The donor types were identified in or around 1898 as A, B, AB and O. The positive or negative refers to being Rh positive or negative. Google returns this search when querying “universal blood donor”. Survey participants could choose between AB, O+, and O-.

Google universal blood donor

Web Images Shopping News Books More Search tools

About 571,000 results (0.44 seconds)

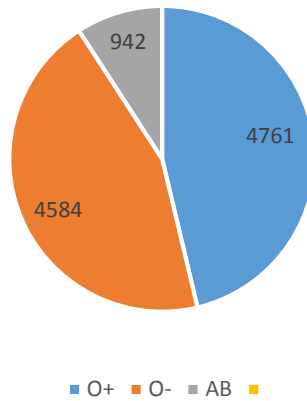
In general, **Rh** negative blood is given to **Rh**-negative patients, and **Rh** positive blood or **Rh** negative blood may be given to **Rh** positive patients. The universal red cell donor has **Type O negative** blood type. The universal **plasma** donor has Type AB blood type.

[Blood Types - RedCrossBlood.org](http://www.redcrossblood.org/learn-about-blood/blood-types)  
www.redcrossblood.org/learn-about-blood/blood-types

[Universal blood donor type - Mayo Clinic](http://www.mayoclinic.org/.../blood.../universal-blood-donor.../fa...)  
www.mayoclinic.org/.../blood.../universal-blood-donor.../fa... Mayo Clinic  
At one time, **type O negative** blood was considered the universal blood donor type. This implied that anyone — regardless of blood type — could receive **type O negative** blood without risking a transfusion reaction.

ALL	AB	O-	O+	Total
Total Chosen answer	2,267 (12.7%)	7,201 (40.4%)	8,350 (46.9%)	17,818
Extremely Confident only	942 (9.2%)	4,584 (44.6%)	4,761 (46.3%)	10,287
Moderately Confident only	1,325 (17.6%)	2,617 (34.7%)	3,589 (47.7%)	7,531

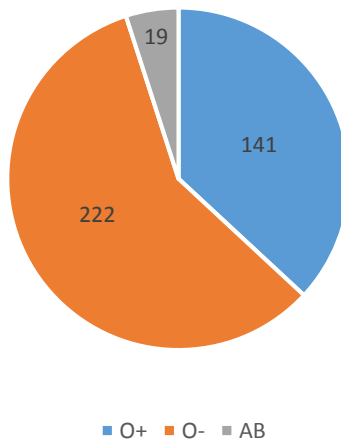
## Extremely Confident Responders Chose



A follow up question asked people to identify as a medical professional. Here is just their data. It should be alarming to some that 40% of medical professionals who have spent more than four years studying medicine and are actively practicing medicine can't tell you a simple medical fact. These people are often the most gifted test takers in their country.

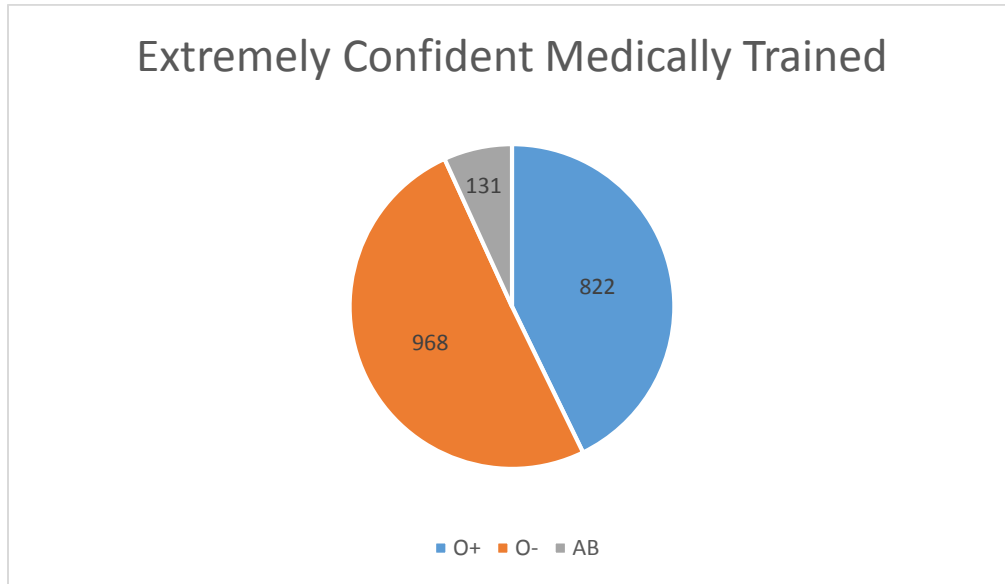
Professionals	AB	O-	O+	Total
Total Chosen answer	27 (5.7%)	270 (57.3%)	174 (36.9%)	471
Extremely Confident only	19 (5.0%)	222 (58.1%)	141 (36.9%)	382
Moderately Confident only	8 (9.0%)	48 (53.9%)	33 (37.1%)	89

## Extremely Confident Medical Professional



Similar follow up question asked people to identify as a medically trained. Here is just their data.

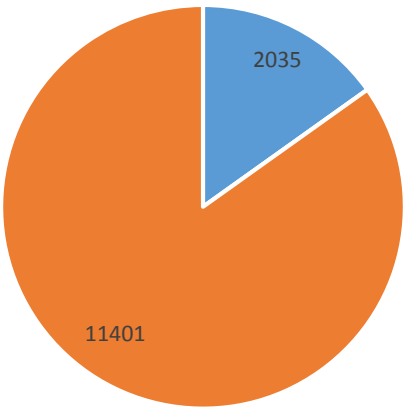
Trained	AB	O-	O+	Total
Total Chosen answer	171 (7.5%)	1,124 (49.3%)	984 (43.2%)	2,279
Extremely Confident only	131 (6.8%)	968 (50.4%)	822 (42.8%)	1,921
Moderately Confident only	40 (11.2%)	156 (43.6%)	162 (45.3%)	358



Nelson Mandela: The name of the effect arises from people that believe that Nelson Mandela died in prison 20+ years before he “actually” died December 5 2013. There is a secondary controversy that he died several months prior to his official date of death. Some say he died 3 months earlier and his death was used as an excuse to gather world leaders at a different time. However, that controversy is less frequently discussed and not the origin of the Mandela Effect. The question posed by the quiz was “Did Mandela die in Prison?”

ALL	YES	NO	Total
Total Chosen answer	4,010 (21.7%)	14,476 (78.3%)	18,486
Extremely Confident only	2,035(15.1%)	11,401 (84.9%)	13,436
Moderately Confident only	1,975 (39.1%)	3,075 (60.9%)	5,050

# Extremely Confident Responders Chose



■ Yes ■ No

### Quiz taker opinions and testimony:

In addition to questions regarding specific Mandela Effects the quiz also included questions about their opinion about the cause of the Mandela Effect. The question reads:

What is the cause of the Mandela Effect?

There were a total of 25,204 quiz takers. There are 34,678 responses because it was a multiple response question (so a person could choose more than 1). It appears 25,186 unique people responded to this question.

They responded with:

Category	People	Percent
People Simply mis-remember things	8,025	31.9%
People are moving in and out of timelines/multiverses/parallel universes	6,118	24.3%
The whole thing is a complicated government psyop	1,651	6.6%
This is a meaningless idiotic experiment	1,170	4.6%
This is a conspiracy of some sort or another	2,763	11.0%
other	4,851	19.3%
CERN is altering things for everyone	2,336	9.3%
Something or someone caused a glitch in the Matrix	2,948	11.7%
Society collectively misheard like a bad game of telephone	3,882	15.4%

Quiz takers were then asked “When were you first exposed to the many ongoing Mandela effects in question and started paying attention to them?”

Right now because of this quiz (sept 2015 or later)	16,855	67.0%
I've been aware since sometime in or around July 2015	4,749	18.9%
I've been aware since between 2012 and 2015	2,230	8.9%
I've been aware before 2012	1,323	5.3%

There were a total of 25,157 quiz takers that answered this single answer question.

Quiz takers were posed the following bit of information and asked to re-answer regarding the cause of the Mandela Effect.

“Over 500 people have responded here are some data about their answers? 90% remember it as Berestein Bears, 72% remember it as Sex in the City, 74% remember it as "Luke, I am your father," only 39% of people knew the right number of Nasa missions, 93% thought it was Mirror Mirror, 80% thought it was Interview with a Vampire, 88% thought it was "If you build it they will come," and 61% thought it was O+. Buffy the Vampire Slayer and Branch Davidians were included as controls and 95% of people got Buffy right and 76% got Branch Davidians right (the vast majority of people getting Davidians wrong admit to guessing the answer, so for those that were moderately and extremely confident it was closer to 95%) (there was no controversy surrounding those two questions). Now that you have seen data what do you think is the root cause of the Mandela Effect? (oddly enough only 13% of this survey thought Mandela died in prison)”

They responded with:

Category	People	Percent	Change From First Response
People's memory sucks	6,990	28.0%	-3.9%
People are moving in and out of timelines/multiverses/parallel universes	6,386	25.6%	+1.3%
The whole thing is a complicated government psyop	1,675	6.7%	+0.1%
This is a meaningless idiotic experiment	1,004	4.0%	-0.6%
This is a conspiracy of some sort or another	2,729	10.9%	-0.1%
Society collectively misheard like a bad game of telephone	4,118	16.5%	+1.1%
CERN is altering things for everyone	2,336	9.4%	-2.3%
Other	4,769	19.1%	-0.2%
Something or someone caused a glitch in the matrix	2,965	11.9%	+0.2%

There were 32,972 answers from 24,977 responders. The answers were matched to the first time they answered the question without data and changes in response were calculated.

Quiz takers were asked “Would you consider yourself any of the following?” The question is multiple select and allows for more than one answer.

<b>Would you consider yourself any of the following?</b>	<b>People</b>	<b>Percent</b>
Deeply religious	2440	11.7
Deeply spiritual	4952	23.7
Truther/Conspiracy Theorist	5251	25.1
A scientist	1874	9.0
Loner/hermit/misanthrope/anti-social	2479	11.9
Media avoider	1329	6.4
other	1965	9.4
none of the above	5369	25.7
someone who thinks people are idiots	4230	20.3
UFOologist/ET researcher/enthusiast	1608	7.7

20,879 people answered this question and provided 31,497 answers to it.



Quiz takers were asked for their age. 15,361 gave a meaningful answer. Ageless, old, very old, and many other responses were mostly discarded.

<b>Age</b>	<b>People</b>	<b>Percent</b>
Child	95	0.6
Teenager	3550	23.1
20-29	3197	20.8
30-39	3513	22.9
40-49	2593	16.9
50-59	1626	10.6
60-69	663	4.3
70	90	0.6
80+	34	0.2

**Testimonials:** People were asked to answer questions as to how they knew some of their Mandela Effect questions were right, to share some personal stories, answer why they selected other, and to share their opinion on the origin of what causes the Mandela Effect (they were asked this twice, once before seeing data on the answers from people and once after). There were over 20k open answer responses. Many included various forms of “I don’t know,” “God,” and impolite answers. Some were precise and descriptive. Below you’ll find a compilation of testimonials about how they knew about or have experienced the Mandela Effect. I will alternate the color of the text to distinguish between speakers, but it is not meant to convey importance or emphasis. I have tried hard not to alter texts so spelling and grammar is as the author intended with one exception; the survey didn’t account for paragraph spacing so I’ve included it in longer responses. Spacing choices are mine and necessarily the same as the the author’s intentions.

#### Nearly Perfect Memory-

I have a photographic memory I can still to this day see my hands on a Berenstein Bear book

I am 150% visual, I don't have a perfect photographic memory like is talked about, but shape, order etc, are my forte. Like the Chic-fil-a logo, now it has a k. That has NEVER been the case and now - no existence of Chic can be found. Same as JC Penny - now it's JC Penney everywhere. I even remember a long time ago that it was Berenstein bears and soon after it came out there was controversy about a misprint that was Berenstain bears - there was a big hoopla about this several years ago (around 15 years) I distinctly remember a news show about stein/stain.

I consider myself having an excellent, almost photographic memory. Yet I did not do all that well on the quiz. That in and of itself is perplexing.

I have a photographic memory and psychic abilities. The things I remember are etched into my mind permanently and accurately. The fact that ANYONE thinks Berenstain or O+ or any of the other things really freaks me out. I did not notice these things until the last year. What happened in 2015 that shifted everyone??

It definitely started with the Berenstein Bears. I read those books obsessively when I was little and in college, I saw the books again, but the title was different. Everyone said I was just mistaken, but I have photographic memory and seriously, I was obsessed with these books, so there was no way.

I have a very good memory, typically I remember things with precision. Is my memory failing me?

I have photographic memory. I can see the image of the words very clearly in my head so there is absolutely no way I could be wrong with the spelling of the words that are now spelled differently.

It's just scary to me cause I remember these I have a photographic memory so its telling me my memories aren't real or right...

I have an autobiographical memory so I remember everything I personally see or experience. I CAN'T dis-remember. My intelligence tests showed I worked at the top 99.9 percentile of the nation. At 10 years old I was doing 4th year college work in 6th grade, so I skipped 7th grade and went right into junior high accelerated classes, and remained on honors program my entire scholastic career. I am an artist and

drew exact maps of the world on the board for my teachers for years. Continents are in completely different places now. Everything looks wrong. History is very different too. There were only 4 people in the Kennedy assassination car in the timestream I occupied at that time. I was in 5th grade when it happened and I KNOW this to be true. The Statue of Liberty is not where it was when I lived there in 1976 during the bicentennial. I lived in post-war Germany as a child. Hitler did NOT have blue eyes in any of the pictures I saw of him then. I gave a long speech in my 9th grade World History class about the unmitigated hypocrisy Hitler had to believe the rulers of mankind were blonde and blue eyed, and yet he was dark haired and brown eyed. When I heard about M.E. two weeks ago, it explained YEARS of memories that people told me were false. Last week, I had an emotional breakdown when I realized that my BRAIN and my MEMORIES which I've always been able to count on have no value in this timestream I occupy now. I am not a cryer, and I cried for hours as I tried to explain to my husband how I'd just lost the biggest thing in my life. My MIND. If I have always been about my brain, and everything I ever learned is no longer true, then WHO am I? I am a professional Life Coach and can no longer trust that what I am teaching is TRUE! I am an optimistic, happy person, but this is devastating. I've decided I have to figure out how to make this work for me, not against me.

I began researching into false memory after I began noticing strange things at work, things I couldn't remember being there I have a Photographic memory so it is strange when I miss details and it spooked me because the things I was noticing weren't just noticed once I noticed them I felt extremely uncomfortable. This originally started with remembering dates with my Girlfriend that never happened. I started a little over a year ago and things keep happening that feel way off like something isn't right noticing these things began affecting my psychological perspective, at first I blew it off as me being anxious and to detail oriented then it really began bothering me when things in my memory began conflicting with fact, so I began researching several things. I began researching gravity waves, multi-universe theory, false memories, and ended up and the Mandela effect thanks to a facebook video as I was just going to give up hope on figuring it out. I remain a little skeptical as not everything listed as pop culture has affected me or I failed to notice it in my quest to separate myself from that influence. I have however noticed some striking similarities that are bothering me and plan to research further.

I have a photographic memory and psychic abilities. The things I remember are etched into my mind permanently and accurately. The fact that ANYONE thinks Berenstain or O+ or any of the other things really freaks me out. I did not notice these things until the last year. What happened in 2015 that shifted everyone??

I have a photographic memory so I extremely positive about my answers, although I don't have an explanation for why I clearly remember things one way and now finding out its a different way.

I have a truly photographic memory and if it is something I've seen before, I always remember it. The only ones I got wrong were ones I guessed because I never saw them. So, for me, the only explanation of the Mandela effect is that people just have poor memories and are easily manipulated. ./ Luckily I am not one of those people.

I have a very /very/ good memory, and the ones that stand out to me are the berenstain bears because my mom read those books to me as a kid and I watched the show on PBS, ""interview with a vampire"" I remember my parents telling me I'm not allowed to watch it until I'm 30 but I'd like it(they say that with

lots of violent movies) and this was when I was like 13-14 so not super young, and the ""if you build it they will come quote"" because I remember my dad explaining that quote to me.

I have mild O.C.D , I've always payed close attention to things and was shocked to find out I was wrong on so many questions

I have photographic memory. I can see the image of the words very clearly in my head so there is absolutely no way I could be wrong with the spelling of the words that are now spelled differently.

It definitely started with the Berenstein Bears. I read those books obsessively when I was little and in college, I saw the books again, but the title was different. Everyone said I was just mistaken, but I have photographic memory and seriously, I was obsessed with these books, so there was no way.

### Very Personal Anecdotes-

“I just know what I know. This whole false memory garbage is a joke, if people actually researched false memory (which is 100% real) they would come to the conclusion in about 8 seconds that it is impossible for everyone to have the same false memories. There are only ever 2 recollections of the examples in mandella effect - Luke, I am your father : No, I am your father. In situations such as eye witness testimony to an incident is where false memory comes in to play. witness testimony can vary extremely from account to account, but NEVER are there only two exact scenarios that all witnesses recall one, or the other. how can everyone create the exact same fictional memory? that's even more preposterous than thinking the government is breaking into your house and switching DVD covers on you and everyone else on the planet in one night”

I've been in the wrong universe for over 4 yrs for sure. The race car episode of ""Mighty Machines"" was the most obvious example for me. It used to be formula one pro racing cars now its formula2000 pro/am cheapy cars. I watched it often because of my 3y.o. son but one time it was just different, and google search shows it's always been this way here, and he didn't cry that it wasn't his race car show he loved so much.

Reality for me changed after 1999. Everything started to feel fake, unoriginal. 16 years later and you can imagine how lifeless this life currently feels. I don't belong here. This isn't my home. It's awful. Everyone feels like strangers. Even family.

I am I & I am not me. Yesterday I had my three dogs I wake this morning now I only have my German Sheppard . My wife of 5 years is looking at me like Im crazy saying Ive always only had my Rosie the sheppard. Im going crazy Im going to call the cops i know my dogs have to be around the area but my wife is hystarically yelling at me telling me im crazy I never owned three dogs . Im calling 911

I had a weird experience when I was in elementary school. I woke up one morning and had the same school but swear I had different friends and teachers it was extremely strange but I never let it bother me, also the occasional bouts of deja vu that occur but I am sure it can all be explained one way or another.

I had an experience that has always stuck with me. When I was about 13 or 14 I saw the movie Freeway, starring Keefer Sutherland and Reece Witherspoon.... It was on HBO. When I was about 20, that same

movie was released in movie theaters, no one had heard of it, but I could tell you what happened beginning to end before it was ever released. My boyfriend didn't believe me... I proved it when we made a point to see it at the theater and I was right about EVERYTHING

I have had my own Madela Experience at 5 years old in Westchester California, and was at a birthday party , and what happened was, I saw their dog start leaving the backyard and going down the driveway, and I panicked , because I thought I didn't want him to go out to the street that he might get hit by a car, so I walked down the driveway, and by the time I got to the curb , my mom yelled at me and told me to get away from the curb and get back to the house, but when I turned to look at my mom, the next door neighbor house turned into the same house I was standing in front of, and I saw 2 of my mom's wearing the same dress and motioning me to get back to the house, I stopped and stared at both houses and mom's , and I thought I would walk on the sidewalk and check out this other mom and I stood there looking at the driveway of the second house and everybody was the same there as the first house I came from. I literally saw 2 of everybody in broad daylight, so I started walking up the driveway of the second house to get a closer look, and then all of a sudden a deep male voice spoke to me from the sky and told me to go back to the first house you came from, and I did just that. This happened in 1970 October 10th I remember that well. So looking back at that moment, I knew that was the Heavenly Father speaking to me, as he knew that if I ended up with the second mom reality that it would not have been a good outcome for me, as the enemy tried to trick me at such a young age. So that was one of the deceptions that I have encountered starting at a young age.

I just feel and think that things are definitely out of sync and have been for some time now. I just began to notice these things, seeing product name changes and at first didn't think anything of it. My ex sis n law went into work one morning early as she'd gotten called in for just a few hours to help out because another had called in sick. She'd worked closing shift the night prior, closing the store. Well when she'd shown up the next morning after them calling and asking her to go in, she noticed the cash register buttons had all changed around and the buttons for their safe changed as well. She'd even asked the other cashier there if they'd replaced the machines that morning because as said before, she'd worked the night before closing the store herself and they weren't like that. The other cashier said no they hadn't replaced them but she noticed it was all different too. That's when I began looking into stuff, it was for her.

I know I was in another reality at least once. Probably more than once. I have had my social security card since I was 15 years old and am now 77. A few years ago I needed to take the number of my card which I keep in a secret zipper part in my wallet and use seldom. About 5 years ago I looked at my card and a large portion of it was missing on a corner and as it was very brittle I was surprised to not find the broken corner piece in the wallet. I used it a couple of times over the years with the broken corner. Then all of a sudden about a year ago the corner was back and the card was not broken at all, This really amazed me.

I save personal letters, and cards from friends and like to reread them. i noticed in a thank you note that the word phrase changed from ""thanks bunches "" , to"" thank you loads"" , and sometimes it reads "" Thanks hoards and bunches"". I am known for my memory of words, dates and trivia. And I started to doubt my sanity. Then I noticed things you have listed here and also many products have changed. It really is confusing at times.

Since I researched how Mandela ""died"" i have randomly started getting memories of me in a classroom learning about his death. However, I also remember him alive too. It doesn't add up. It's as if I was in two alternate realities at the same time.

I've dedicated my life's work to investigating, researching, and writing about the Mandela Effect, aka ""reality shifts"" since the 1990s, as documented in my books and realityshifters.com website. I've found the very same oddities in reality shifts involving people and things appearing, disappearing, transporting, transforming, being alive again, and changes in the way we experience time are considered pretty much to be expected--in the 'quantum realm' below the Planck scale. The so-called ""von Neumann cut"" is supposed to provide us with a line of demarcation between classical and quantum physics, but it appears clear there is no such imaginary line, and quantum effects happen at all levels of reality.

I suppose most of these are phonetically similar and this could lead to the shared 'mishearing' of the subjects across such a large demographic. I've had several personal experiences over the past weeks which lead me into looking into memory failure and thus stumbled across the Mandela Effect. I have ridden in a friend of mine's car on a weekly basis for around a year, and was shocked to learn last week it is black. I have distinct memories that it was blue, and my father confirms conversations about it being blue. Even to the extent that I told my friend it was a nice colour, which is a prevarication as I felt white or black would have been nicer. Since discovering the Mandela Effect I have also been stumped by Febreze, thinking it was 'Febreeze' as well as the pyramids of Giza. I distinctly remember the largest pyramid being in the centre of the trio alignment. Note: if you type Mandela Effect into Google Earth it takes you directly to the pyramids. Thanks for the Quiz.

I learned to read at the age of 3, and have always been a very good student. I never heard the word berenstein spoken aloud as a child, and could never decide how to pronounce it. If it had been 'stain' I wouldn't have had any trouble. There are other mandela effects I'm certain of (a few), silly ones like Steven Segal/Seagal and more serious ones like the Lindbergh baby never having been found. Its pretty hard to forget the 'punchline' of that story. If my memory is vague, or fuzzy or something then I can feel and recognize that my memory is vague or fuzzy. When I forget to do something, a task or chore, or forget the answer to a question, then I remember (at some point) or am aware that I have forgotten. With Mandela effects it's not that I have a vague or fuzzy memory, it's not that I've remembered that I forgot, or that I never stored/memorized the information to start with, it's that I have a \*different\* stored memory for a particular item of information that is presented differently by 'official' sources. It is altogether different from not being sure. I was certain the linbergh baby had never been found, thats how the story went. I read two different short stories on it, watched an unsolved mysteries episode on it, and now there's an entirely different story.

### Timing-

“I knew because I saw the Challenger blow up in 1984, while in school in Leadville, Colorado when I was in the 5th grade. Then someone to me that they saw the challenger blow up 1986.”

I remember when ""Luke I am your father"" changed it seemed to be between theatre releases and a couple of years of re-releases in theatres to the beta-max vhs release and I was surprised it was changed to ""no, I am your father"" at least that is what happened where/when I was at the time.

Parodies. People tend to remember the version of something they laughed over. Mirror mirror? Bug Bunny version is what people remember, not the Disney one. Check it for yourself.... ABRA CADABRA) Another: Berenstain. In 2004 I dated a woman that had these books. I looked at one and said wtf, since when is it STAIN? She gave me a look I will \*never\* forget and said it has always been STAIN. I remember STEIN, myself. This is the only Effect that made me say huh? But I had it in 2004. o\_o When did they finish CERN, anyway? Yep.

I am, and have been aware for 20 years, that we are in a period of accelerated evolution. As a species, humans will be transitioning into an expanded awareness of higher dimensions. This will involve a greater understanding of time as a construct of the lower dimensions, and the realization that everything that has, or will occur, is actually happening NOW.

I have memories about other choices I made and other outcomes going back to about 1988. A lot of people keep pointing to the year 1988 as a year when they started noticing a shift in reality. I can be skeptical at times, and I don't just accept what people tell me, if I say something is true it's more likely because I am experiencing it. I know this is happening to me because it's a personal experience. Major events in my own life have changed. We need to shift the conversation about the Mandela Effect away from pop culture, and turn to personal stories of how this is impacting people's lives, some people are scared because their lives are different than they remember.

I have suffered from severe depression since early childhood. I was left in front of the TV a lot. I started to have social issues in first grade, which is a symptom of frontal lobe damage due to watching too much TV. Oddly enough, my mother insists this never happened and that I must be remembering something that happened in another universe, and this is before we learned about the Mandela effect. I knew the exact moment I changed universes.

It was in March of 2012. I was fine, and then one day I woke up and everything was different. My entire life went to shit. I cried every day for a long time. One day it was so painful I just fell to the floor screaming. I tried everything I could to get back to universe I was in before. I tried meditation. I tried Jos, Silvia's The Silva Mind Control Method. I tried Burt Goldman's Quantum Jumping. I tried other things. I finally had to stop because a few hours after every meditation session it felt like something was physically stabbing me in the heart. I had to convince myself for my own personal sanity that I was delusional and had not changed universes.

It was around then I started noticing little changes. Sex In the City became Sex AND the City. At first I thought they had changed it. Then, when I realized it had always been that way I thought I had just gotten it wrong, which is odd because even though I hated it and never got past two episodes, it had been my ex-sister-in-law's favorite show.

TAPs became Ghost Hunters, I thought they had just changed it. I distinctly remember it was TAPs because I would keep forgetting what it was and every time I saw it in the cable listing I'd have to look at the information about it and I'd be like, ""FUCK""

Then suddenly Nelson Mandela was alive, which was weird because I thought I remembered learning in school that he'd died. Then he died (again) and about a year later I learned about the Mandela Effect. I convinced myself I was misremembering things, because that's what my family said, even though they remembered things mostly the same way I did (I made a quiz).

Now Bible verses I read not even a year ago have changed ("changed?") and I have just recently found out other people have noticed. Once again I thought I had been misremembering things. Now I don't know what the fuck is going on. I don't know whether I've changed or the universe has changed but either way I believe that some sort of deception has taken place on a massive scale.

I can completely understand why some people are very upset and confused by this. I'm not the same person I used to be before "the change." I had gotten over my social issues I'd suffered through as a child/teen. I was very social, liked to be around people, and was never home. Now I'm a misanthrope, rarely leave the house and can barely stand talking to anyone for an extended period of time. I haven't been myself since 2012

People who say it's Bernstein bears post 1990 are falsely remembering it because I remember my brother jokingly calling them the Bearenstained bears in the 90's, based on their name spelling. So, I can confidently recall they were Berenstain from 1990 on.

I remember getting a major headache when the Berenstein bears changed to Berenstain in the early 1990's, and complaining to my husband about it. We had already gotten freaked out about Walter Cronkite dying more than once, announced on TV as the first time, years apart.

#### Specific Mandela Effects:

##### **Berenst#in Bears:**

I distinctly remember Berenstein (like Franken-) from books I had as a kid, and remember searching it recently despite no traces in my browser history. For JFK, the driver shooter theory seems way less plausible with 6 in the car, 2 being in between JFK and the driver. Nobody would have bought that for decades if it were always 6.

"I knew how the Stein was written in german it means stone and thought that's funny that the Berenstains spell their name incorrectly"

I mentioned "other" on the Berenstein question, I know now that they're Berenstain but I very vividly remember struggling to how I should pronounce their names. I remember seeing the 'Stein in their names and believing I should pronounce it like Frankenstein or Einstein.

I read BerenstEIn Bears as a kid, during the 80s. I had my daughter in 1999 and as she was growing I remember reading her BerenstAln Bears. At the time I didn't think much of it. This past August, I was made aware of the online debate and now I feel certain that it was indeed STEIN. I learned to read the tough words by saying them phonetically in my head and I know it wasn't STAIN.

I worked in a bookstore in the 70's and always used to wonder why customers pronounced it berenSTEIN when it was spelled berenSTAIN.

I worked in recycle in 2002. I noticed Berenstein to Berenstain on old books. I read these books to my son and watched the shows with him daily.



I'm a librarian. It's Berenstein. I remember wondering if Stan and Jan were Jewish.

The bearstein bear one, I went to school with a guy whose last name was steinert I used to tell him how cool his name had stein in it like theirs

the berinstein bears was on tv one morning and I said to my mate 'that was spelt with an e' but he said 'i don't think so' he concluded it was an 'a' all along but since then it never sat well with me when i would see it. Then I found the mandela effect and it was a relief aswell as even more upsetting with the other changes and not just new copie's but old owned copie's too.

I 100% remember stein not stain. I watched it and remember thinking, is it steen or stiine? If it was stain, I would have found it funny that they were stains. I only found out about this last night, but I want to investigate more to see if its an internet hoax or maybe a psyop? I can understand that things like, ""luke I am your father"", and ""life is like a box of chocolates"" can be perhaps falsely planted as memories from the inclusion in other tv shows as a reference, perhaps repeated until it seems as though that was the actual line when originally it wasn't. But, there is absolutely no way there was ever a tv show called Barenstain bears when I was a kid? WTF??

I asked my boyfriend his answer along with me answering them myself and found that he remembered bernstain, magic mirror and others that contrasted my answers while some we really couldn't remember which answer was right because we both remembered both versions. Definitely an interesting theory, though to what ends it will prove or disprove I have yet to see.

I distinctly remember tracing the letter 'e' in 'Berenstein' on the cover of one of the books when I was ten (1990-2000). This mean I basically have to believe that something strange is happening. It isn't a false memory, I even remember someone saying 'berenstAin' later in life (before I knew of ME), and me arguing with them about it being 'berenstein'. Spooky.

I know that people in my backward ass Ohio town mispronounced Berenstein Bears as though it were Berensteen and literally no one pronounces Berenstain like that, even the damned English.

When I was a kid (yeah, I know I'm still a kid, talking about age 4-8 or something) I watched Berenstein Bears ALL the time. My grandma owned a bunch of old copies, and I remember reading them with my siblings and laughing about how they were drawn or the storyline. My favorite was always The Berenstein Bears: Bears' Picnic. I remember the opening song for the tv show, I remember what the title was, I've asked my mom and my grandma, my birthed and sister, my dad, and they've all said that it's spelled with an stein at the end, not stain. I am 100% sure, without a doubt, that it's Berenstein Bears. I've checked the old copies at my grandma's house, and they say Berenstain. I don't know what happened, but I think someone time-traveled and messed with some small things. Maybe I'm just insane, and I don't really remember, but I really don't think the books are called Berenstain Bears.

when I was a kid I always remember it being spelt berenSTEIN because the name used to remind me of Einstein every time it came on.

You should have asked ""How many manned Moon landings did NASA do"" or something to that effect; Apollo 13, for example, was a manned ""trip to the Moon"" announced by NASA, although they did not get to land. Apollo 8 was a manned mission to the Moon as well, although they only orbited it :) I think language has something to do with it; Berenstain, for example, is a very odd spelling for anyone familiar

with Frankenstein, Bernstein, Hammerstein, etc. We do not really read letter by letter, we tend to see words all at once, and the brain is notorious in filling in detail. And once you see something incorrectly (or hear, for that matter), it is thereafter very, VERY difficult to realise your mistake. And the English language with its wild discrepancy between the written form and the actual pronunciation must certainly have some effect, as well.

I remember being corrected by my mom in between 97 to 99 when drawing my own Berenstain Bears book cover. My mom pointed to an actual book cover correcting me. Because I was young, I was sounding it out while spelling, and spelled it Berenstain since that's how most kids learning to spell would do it.

### **Snow White-**

i remember having a toy about snow white of a mirror and i still have it. im using it right now and she is saying ""mirror mirror on the wall"" not ""magic mirror on the wall"" my parents bought this in Disney WORLD. i also remember seeing in the news that fidel castro died and my parents talking about it but apparently that never happened. I asked my parents if they remember seeing that fidel castro died in the news and all and they said yes. i also have cuban family and they remember people from cuba telling them that fidel castro died.

I'm just super confused. I'm only 14 and I very clearly remember it being Berenstain Bears, and Sex in the City. I also remember Mirror Mirror being said. I have watched that movie over 5 times, and when I was little it was Mirror Mirror. I watched it again the other day and when she said Magic Mirror I freaked out because Mirror Mirror is the quote that everyone knows, so how does it make sense that everyone knows that quote from the movie but she actually says Magic Mirror?

I'm literally getting chills thinking back to when I was a child watching Snow White. I watched it every single day, and I am known for having a fantastic memory. there is no way in this world that the line was ""Magic Mirror"". Got me fucked up

### **Interview-**

Interview with a Vampire was a favorite book & movie. I read Bearenstein Bears a lot to my kids. I worked in shoes for 4 years and it was spelled Sketchers

### **Nelson Mandela-**

"I knew Nelson Mandela became president of his country after being released from prison, therefore he didn't die in prison."

I never knew specifically about the title 'mandela effect' title until today. But during a few moments contemplating the concept of Nelson Mandela having died many years ago, a sudden long forgotten memory from the early 90s of whinnie mandela tearful and widowed sprang into my mind. It was like a sudden

I remember watching on TV, the riots in SA when Mandela died. People were tied to tires and set a flame and rolled down hills. At some point the focus on Mandela wasn't mentioned and it was all about

apartheid. I didn't know who Mandela was. A friend and University student watched the news cast together. He told me who Mandela was.

Inconsistencies on a regular basis about myriad things. Most I remember were because they bothered me somehow. The Bears' name always grated. I distinctly remember Nelson Mandela died in prison. The worst was seeing parts of the gory aftermath of the strong young man in Tiananmen Square - the tank waited, edged up, and then ground him into the concrete. THAT'S WHY it became such a big event.

My assessment hasn't changed really. But the strange thing is I have memories that Mandela died in prison and of him getting out and being elected president.

Star Wars VII. C3PO.....It blew my mind at the time that Threepio explain about his red arm and never say a single word about the damn silver leg that he had never had before.. Well, I did a search online and 2 different answer lines... the first, that he always had a silver leg and the second was the Mandela effect. The only Mandela I knew about was Nelson Mandela who had starved to death in prison in 81 or 82...Imagine my surprise to find out he had died again in 2013? What in the crap is going on?

I don't understand any of this whatsoever. All I fucking know is that I remember some VERY specific things. I have an extremely good memory of what I watch on T.V. and read in news articles. This makes no fucking sense. The first time I encountered this was in 2007 when I had a heated argument with a friend about Nelson Mandela dying in prison. The conversation had some unfortunately racist undertones, because I remember Nelson Mandela dying in prison and there was riots in Africa for a few weeks after. My friend said that didn't happen, and instead Nelson Mandela was released and started encouraging native Africans to start killing Boers. I denied it until he showed me the actual fucking news articles about and I saw that Mandela was still alive. It was the first time in my life I EVER had a ""sinking feeling"" in my stomach.

I've watched videos of people getting hacked apart and set on fire by terrorists and never even blinked, and listened to all manner of spooky ghost stories and X-File related crap about aliens or government secret projects, and laughed at people for absurd conspiracy theory bullshit. I even so much as told my friends that Area 51 obviously wasn't hiding alien activity, it was likely a testing ground for the Military's advanced weapons. This is a LOGICAL fucking conclusion. It's not a damn conspiracy. The U.S. Military has every right to privacy for making sure that their weapons do their damn jobs when they need them. If they need a testing grounds for sci-fi type weapons such as Gauss rifles or Lasers: We should respect that. As Americans we should be smart enough to not sit on a fence out in the middle of nowhere with a cheap video camera saying ""OMG ALIENS That was the first time in my life I felt like I would throw up from a combination of disorientation and nausea because my perception of reality was completely shattered. Then comes the entire Berenstain Bears (What the fuck my Auto-correct wants to use Berenstain?) and that let me know something was very, very wrong with this entire situation. I still don't understand it, and honestly I don't want to understand it.

I feel like I'm out of time and my memories are blurred. I remember a girl joining my middle school class and disappearing shortly after. I only remembered because I saw a picture of what looked like her as an adult but my classmates couldn't recall any new students. I also read a Nelson Mandela biography where he died IN PRISON. It's odd.

I remember listening to the late news report one night and hearing that Mandela had died in prison, this was late seventies, early eighties. I even remember discussing this with my friend when I first became aware of the song Free Nelson Mandela.

I Remember our elementary school talking about Mandella's death in the 80's. How can a 15 year old mess that up? How can I miss most of the questions? I'm a kid. I don't have Alzheimer's or another weird brain disorder. I have the best memorization memory in my family. I HATE being wrong. This is too weird.

I remember reading somewhere that Nelson Mandela died in prison. Then when he died years ago, I said to my mom "" mom, I thought he died a long time ago in prison. That's what I read."" She looked at ms really weird, and said ""that's weird you said that, because I thought the same thing but didn't want to look stupid by saying anything.""

I'm quite spiritual and slightly religious (very very slightly, and in a very chill way), so I guess I don't think that there's a rational and logical explanation for this. Like I've stated, I do not believe that reality is set in stone, I believe that it's dynamic and changing. As an example, I believe Nelson Mandela died prior to his actual death in 2013. And I believe that it was decided (or something, I don't know) by a higher power that he had more to do on this earth, and as a result, he didn't die in the 80s after all. Of course, this is just my personal belief. It may be complete nonsense.

In 2001 I remember the pope visiting Afghanistan and chatting to the leading clerics. The pope said that heroin caused untold misery in the west. The pope asked if they would stop growing opium, and the Taliban agreed did stop growing opium - This was big news and I remember it clear as day. I also was at junior school in the 80s when mandala died in prison. And remember being told all about him and his tragic death in prison in an assembly.

When I heard about the effect, I made the point to ask my middle-aged mother (who is not fond of the internet or conspiracy theories) about it. Conversation went as follows: ""Hey, do you by any chance remember when Nelson Mandela died?"" ""Ummm, it was '84, or '83... Sometime in the mid-'80s."" ""Do you remember where he died?"" ""Yeah, it was in prison."" This was interesting to me and due to my own memories as well I am very interested in the effect.

I wrote ""other"" because I wanted to say, of course only a low amount of people thought he died in prison because that was explained in the article beforehand... which btw finally let me know I wasn't the only one. When I heard of his death my thoughts were ""I thought he died a long time ago in prison."" I have experienced a sort of time ""travel"" (OBE) first hand so it doesn't really surprise me. what surprises me is how secret it has been kept.

### **Universal Donor-**

I thought the same thing as D (Blogger) about the blood type and it rang a bell when she talked about it. Also, I just asked my mom my blood type the other day what my blood type was (yes I had to ask my mommy), and she told me O+. I swear I remembers that I was type AB and that was the universal type

Additionally O+ could not be the universal donor as many people don't have the antigen in the blood. AB has been universal recipient and O- universal donor since I was in middle school (late 90s)

I don't know :/ I just remember feeling special once I found I was O+ and my mom told me I was a universal donor

I feel very confused at this time. I am O+ blood type and I have a very distinct memory of a biology class in high school where we all pricked our fingers to see what our blood type was. The teacher specifically told us that O+ is the universal donor. I was also told this when I donated my blood in 1987. At this moment, I am filled with cognitive dissonance. Things I thought were common knowledge to everyone are not

### **Sex \_\_ City-**

I worked at Blockbuster for three years, I hung up the Sex in the City poster for the release of the movie. I remember asking someone why the A was red on the cover of Interview with A Vampire

Interview with THE Vampire I'm certain of as I worked in a cinema at the time it was showing. The Sex and the City one is quite strange because although I now thinks it's Sex AND the city I have a vague idea that at some point in the last few years I had the experience of thinking I'd previously known it as Sex IN the City. I'm really unsure about this one.....

When the Sex and the City movie was released I thought it was strange that the changed the title for the movie version. This was several years before the Mandela Effect was coined. When I first saw Berenstain Bears as a title I assumed another company changed the name after buying the rights or something. Also this was many years before it being called Mandela Effect.

### **Field of Dreams-**

When I was younger I distinctly remember watching a movie where someone said, "" If you build this, he will come." My parents and other family members don't ever recall watching a movie with me with a line like that. But I know it happened because I was having a conversation with my brother as the line was said.

There's definitely some things here that could easily be explained simply by mishearing things, or media playing something up incorrectly. What really got me was ""If you build it THEY will come"" It's such an iconic line, but why would you ever mix up he and they? They sound nothing alike and have vastly different meanings. I always thought the ""they"" referred to the fans that would come to the field after the mysterious players showed up, allowing it to be funded. I watched this movie countless times growing up. I'm certain it said ""they."" I'm both a scientist and a Catholic. I don't see any obvious connections of this to religion. I'm always skeptical of people who suddenly jump to religion for unexplained phenomena. And that's probably my scientist side speaking. All the same, there's a lot of crazies out there trying to play up ""evil"" or ""spooky"" stuff to entertain the average Joe. That doesn't interest me. I want facts as far as they'll take me. I believe in a definite possibility of alternate universes, and so that's my first instinct. But as for someone intentionally trying to switch simple things up for the sake of ""evil""... that's jumping to baseless conclusions.

### **NASA-**

Okay, 'six manned flights to the moon' is not right--'number of successful landings' was indeed six--but Apollo 8 and 10 were manned to the moon (just orbited the Moon but did not land) and Apollo 13 same thing because of the explosion they just went around the moon and came back--but that still brings the number of 'manned flights to the moon' to 9. (The six actual landings were Apollo 11, 12, 14, 15, 16, 17.) There was no Apollo 18 of course.

Some of your answers are wrong. NASA announced nine manned flights to the Moon, six of which landed. Apollo 8, 10, and 13 did not land, but they made the voyage.

Nice quiz but as a former spaceflight engineer I am compelled to correct you on something: One thing about your Moon question--you asked something like 'How Many NASA missions to the Moon have been announced' NOT 'How many successful manned missions have LANDED on the Moon'--of course the answer 'SIX' is correct for Landings; but Apollo 8, Apollo 10 and Apollo 13 were Manned missions that went all the way to the Moon, but just didn't land; they orbited the Moon instead. Therefore the true answer to the question you actually asked is '9' and falls within '7-10'. Until you correct your ambiguous wording to 'How many manned missions did NASA successfully LAND on the Moon' you will get a range of answers that are meaningless and therefore statistically irrelevant. Thank you.

### **Star Wars-**

I am positive it was the Bernstein Bears... I am a logical person, and I understand how things could be misconstrued. Yet, the whole reason I watched Star Wars is because of my friends talking about the line ""Luke, I am your father."" I waited for that line in the movie and would have noticed if that was not what Darth Vader said.

I grew up in the 70's. My family and I loved movies like Star Wars. We watched them all. I saw the original probably 20 times in my life and never did Darth Vader say, ""No, I am your father"". I really think CERN is the real cause of this Mandela Effect. I think they already know about time traveling thing and have done so but failed until now. I believe we went back in time and changed our future as an experiment to see if anyone would notice these new changes. C3PO never had a silver leg. The younger generation says he always did, but he really didn't and no, I do not have a bad memory. I took math/science for 4 years in college. Who really knows, but whatever the case, let us hope its for the benefit of our future. Thanks for listening. I just want to know the truth. Why can't they just tell us? I have a memory as a kid wanting to say ""no I am your father"" but the other kid I was playing with insisted I say the real line of ""Luke, I am your father"" So we went to the part in the movie to see what he actually said and we both agreed it was Luke I am your father. So i started saying it like that when we played. The whole thing really confuses me and I spend a decent amount of time trying to figure this all out.

I'm a visual person and a graphic designer. I tend to remember images, text, and logos very well. I would bet my life that ""Febreze"" used to be ""Febreeze."" ""Skechers"" was ""Sketchers"" and I just want to understand why this is happening. I had never seen Star Wars but my girlfriend wanted to expose me to it this past Christmas (2015) because of the new film coming out. I distinctly recall everyone in the world quote, ""Luke, I am..."" Not ""No...I...am..."" So it really sparked my interest.

## **Additional experiences/Mandela Effects reported-**

Katrina happening April 2005, OH Simpson trial ending in 1996, Tupac dying in 1998, Hitler only having brown eyes, Jiffy Peanut Butter, Breakfast Club, Big and Frosty the snowman having different endings, Eli Whitney being black, florescent Joyner being dark skin, sun being yellow, 9/11 happening 9/10.

I first noticed when I heard that Jim Nabors was alive still. I definitely remember hearing about his death from throat cancer. I then looked into it further and found out Ed Asner is also alive. I distinctly remember hearing about his death as well. I remember things by association best Jim Nabors I remember because he was a singer who (I remember) died of throat cancer. Ed Asner I remember hearing about his death because he was on my mom's favorite old TV show and I made that association when I heard the news.

Look up scarecrow has a gun in wizard of oz

"I knew because i looked at world map and south america, central america and bermuda triangle was in a completely different spot than two year ago and beyond on my timeline"

Started noticing famous people dying twice different ways...seeing new movie releases that i have seen way before they came into existence. ...noticing some words now have different meaning. ..also noticed heart is now in center of our body instead of to the left.

I always remembered that in ""The Little Engine that could"", the train wasn't able to make it up the hill, and crashed to the bottom with the message being, ""have an honest view of your limits"". But everyone else remembers him making it over the hill with the message being, ""believe in yourself""

TUMERIC is now turmeric and I know it for a fact was not. The bottle at my house even changed.

I have been reading the same bible for several years now. That bible has always read in Isaiah 11:6 ""The lion shall lay down with the lamb"". I've read it a hundred times. When I picked up my bible today it didn't say that anymore. Now it says wolf. That is freaking me out a little. I don't know what is happening or why. Someone or something changed our Bibles though

I have experienced this since age 6. Word spellings have changed OVERNIGHT, world events are different than I DISTINCTLY remember seeing in the mass media. People are dead who should be alive, and vice-versa. I have a high IQ and an excellent memory, and I have a science background, so these things are quite bizarre to me.

I am an intensely skeptical person about anything, conspiratorial, religious or supernatural. The Mandela effect is the one thing that I cannot fully dismiss. Some of the things like the Empire Strikes Back Dialogue, interview with the/a vampire I can somewhat dismiss as so similar that they can be confused. The number of moon missions or the death of Mandela being attributed to a general lack of knowledge

in the public (I remember both as they are currently said to have occurred). There are, however, some things which I am so certain are currently totally wrong in comparison to what I remember that I cannot dismiss the phenomenon completely out of hand. This is a big admission for me, as I mentioned above, I am a cynical skeptic, but some things cause me to feel an almost gut level rejection of them as totally wrong. To me the greatest example is the distance of earth from the galactic center and the location of the solar system (much closer to the core 25,000 versus 40,000 LY) within the Milky way.

I am 57, highly educated, and have a very good memory. I can remember my Grandmother opening the Bible and reading from Isaiah 11:6 "" and the Lion will lie down with the Lamb. I have had friends that have had the picture that depicts this verse also, and would quote the verse to me. I called an old friend and ask what animal will lie down with the lamb, and they said the Lion. This is new to me and at this point I have no theory as to what it means, or how it happened, but I am positive that somehow these lines are different from how I remember them.

I find most people don't want to think about this because it is outside their world view. Even when they share the same memories as me. I have a very good visual memory. So logos really stand out for me. Some other big ones that you don't have here but drive me crazy are Fruit Loops to Froot Loops Looney toons to looney tunes. Pete Townsend to Pete Townshend Charles Shultz to Schulz Caldwell banker to coldwell banker. Also many land masses are changed for me. This is the most bizarre thing because simply going back in time would not cause that.

I am a Minister. I had a Minister friend call me in a panic. She had me go into the King James Version of the Bible where she told me to go to specific scriptures. Both she and I remember those scriptures being worded differently. So if felt spooky. I personally subscribe to that anything is possible. Yet I know our memories can easily betray us. So after reading all that I did, I don't think there is anything to the Mandela effect.

I am currently listening to the latest Prince album HITnRUN Phase one. Which I've been listening to since a day after he passed away. I have literally listened to it almost every day. Then this afternoon I decided to listen to it again. However this time I heard four songs that I had never heard before. I never listened to the album on shuffle or anything like that. So I mentioned the experience online and a friend of mine mentioned the Mandela Effect. Which is why I'm here :-)

I think there are many causes. For instance, saying "Luke I am your father" is self explanatory while the real quote, "No, I am your father" is pretty vague unless you are aware of the whole conversation. Therefore, I think that people started to quote the line as "Luke, I am your father" to a point where they actually believed it to be the original line. Another exemple would be the number of people sitting in JFK's car. There is no way there could have been only 4 people in the car. We know for a fact that governor Connally was sitting in front of JFK since they both got shot. We know that Jackie Kennedy was sitting next to JFK and we know that the person sitting next to Governor Connally is a woman (his wife Nellie Connally). We know for sure that JFK and Jackie Kennedy were sitting in the back and that Governor Connally was sitting on the right. If there was only 4 people in that car, it means that Misses Connally was driving the limousine?..which doesn't make any sense at all??.Obviously people will remember those 4 individuals since they were public figures, while they will tend to forget the 2 agents sitting in the front (Roy Kellerman and William Greer). On what kind of reality would anyone allow the Governor of Texas' wife to be in charge of driving the president, his wife and the governor himself? On this one, we have to admit that it has to be a case of selective memory loss.



I never heard of the Mandela Effect until recently viewing a video "5 clues that parallel worlds might exist". The 5th clue brought up the Berenstain/Berenstein Bears (Mandela Effect). I'm in the camp that remember it as "stein" rather than "stain", but that would've been 35 some odd years ago. It very well could be false memories. Perhaps the creepiest ones was with Mr Rogers - "it's a beautiful day in this neighborhood". My mother ran a day care when I was in school. This show was on all of the time. It was always "it's a beautiful day in the neighborhood". That is one I would swear to. Theoretically, it could be false memory. I do however, try to keep an open mind about everything, regardless of the subject. I will also say that as far back as grade school, I have always had the feeling that there is another world, almost identical to the one in which we live, hidden if you will behind a thin veil.

Every now and then, to this day, I sometimes feel like I'm not really here or at least not completely - kind of like when you stop a car, but you feel like you're still moving - it's that same kind of in-vertigo feeling. I have also had a few instances of sleep paralysis. In any case, I find the topic of Mandela Effect quite interesting. I just wish that there were some more scientific studies on it. I hate repeating myself, but why do we assume that alternate worlds automatically have to be drastically different - ie: Nazis won WWII, or the Confederates won the Civil War? Think about it. If you were transported to an alternate world, and everything was virtually the same with the exception of some minor spellings, alternate dialogues, alternate titles, just how would you prove it?

I remember 'Frijj' milkshakes as being called 'Frijj'

I remember Jc Penney as Jc Penny.

I remember jiffy peanut butter. I thought chick fil a was chik fil a.

I started researching the mandela effect when someone told me about C3PO's silver leg. Ive watched star wars more times than I can remember and NEVER did he have the silver leg49

I think people who have a higher conscious awareness notice the Effect more. For some reason those without higher awareness either don't notice that differences, second guess their memories or don't have these experiences altogether. I have 3 adult children who have all observed the effect. My oldest's favorite subject was geography in school. She always got high marks and she can't get past the changes in the land masses. Curious George had a tail, Australia was farther south and east, New Zealand was to the north east of Australia, the human heart was slightly to the left, and the stomach was more horizontal. I am considered 'gifted' - {sometimes I feels like a curse} I have a rather high iq an and phenomenon is in no way faulty memory or 'stupidity' as some claim, for reasons there is no room to explain here. What's worse is that there seems to be a new effect every day

It's almost like I know both instances of eac , but I feel strongly towards one. Almost as if my memory has been clouded in some way. Except the fact that curious George had a fucking tail That was my favorite Disney movie and maleficent is my favorite character. The World is definitely going to shit WTF HOW DID THE DRIVER SHOOT JFK IF THERE WERE 2 PEOPLE IN BETWEEN You should put the curious George one and the JFK one in there

Lately the sun has seemed harsh white/bluish and so bright some colors are washed out and others are garish or "off". The morning and evening sunlight is no longer yellowish, and sunsets are not pink or red despite the smoke in the air. I have heard all of the arguments about our yellow dwarf sun emitting white light, but I definitely recall a softer sunlight. When I point out the change, some people insist the

sun is still yellow and others say it never was. I also remember UC Berkeley setting up a lab in the 1980s to study KJD, but no one else does. I remember some in the community fearing that prions could escape the lab. I have other concerns about rewritten history--but other people are wrong. They keep telling me Kennedy was killed on Nov 23 and that the moon walk was in the wrong year.

Looney Toons... Now is Looney Tunes... Tiny Toons is still the same... For now that is, which if you ask me having a young version although by another producer doesn't make sense to not be tunes instead of toons which is what I remember and is correct.

my age, our childhood was before computers and phones and we had good memories. I had about ten phone numbers memorized for peoples' landlines. Froot Loops is wrong. Rice Krispies is wrong. Dubble Bubble is wrong. Luke 12:24 should read ""Consider the Sparrows"" (consider the Ravens is wrong) I have teased every single man named Luke with the phrase ""Luke I am your Father"". OK I'm weird but I quote Star Wars all the time and it is ""Luke I am your Father"". And C3PO never had silver parts ever.

No, however I have another suggestion for a question. Is the Mona Lisa, 1. Smiling, 2. Frowning, or 3. Neither, her expression is pure neutral. This reddit comment thread has people talking about being from a dimension where she did not smile:  
[https://www.reddit.com/r/DimensionalJumping/comments/430cp8/it\\_worked\\_i\\_am\\_from\\_a\\_dimension\\_where\\_the\\_mona/](https://www.reddit.com/r/DimensionalJumping/comments/430cp8/it_worked_i_am_from_a_dimension_where_the_mona/)

There are two other things I tend to remember that seemingly never happened or were completely wrong. I've talked to others and asked them about them, and most of the answers I got back were in agreement with me. The first one is the inventor of the cotton gin, Eli Whitney. I distinctly remember reading about him and doing a project on him in the 5th grade. The picture in my history book was a picture of a black man; however, when you google his name, you get a picture of a white guy. Definitely creeped me out a bit, even more so when I had others think he was black as well. The second thing I remember seeing was also in a history book-- a picture of Henry VIII holding a turkey leg in his left hand (on the right side of the painting). When I first heard about the Mandela Effect and did some digging of my own, this painting was an example that many people recollected seeing. The painting, however, seemingly doesn't exist. I remember it vividly, as if I saw it yesterday. But every source says the painting never existed. I honestly do believe that there is something here, especially with the whole Berenstein Bears ordeal. I know this quiz is pretty old so my response probably won't be read, but if you are reading this, here are two new examples of the Mandela Effect that you may or may not have known about.

Tostino it was always tostinos pizza rolls and Scott's paper towels now it's just Scott paper towels that doesn't even make sense and Hitler's eyes have always been blue? Nah homie had brown eyes the VW logo looks different there's passages from the bible that mention Easter when the dudes were Jewish da fuq you mean shits fishy

Where Earth is now located in the Milky Way is absolute proof of the Mandela Effect. I love outer space and had studied where Earth was located before all of this started happening. Earth was located on the outer perimeter of the Milky Way on the Sagittarius arm. It now says we are located on the Orion Spur. That's about 80,000 light years away from where we had been previously.

You forgot to mention the death of Billy Graham in May 2000. A lot of people remember this one, and even match their date to mine.

you should add ""who created the Peanuts comics/characters"" because I, and most everyone I know, remember it being Charles Schultz with a ""t"" but the internet will tell you his name is spelled Schulz (no T).

You should include the fact that bible scriptures are succumbing to the Mandela effect. There are many examples like words changing from 'wineskins' to 'bottles' and from 'money lenders' to 'banks' (none of which existed at the time the bible was written). The most popular changed passage is found in Isaiah 11:6 and almost every christian remembers the infamous line ""The lion shall lay down with the lamb"" but it has now been changed in my OWN bible and that of many others to ""The wolf shall dwell with the lamb"".

Jiffy Peanut butter. I remember it clearly and walking into the store one day to pick up another Jar. This was in the early 1990's. It wasn't there anymore. Only Jiff was there. I did however find old archived newspaper ads showing that Jiffy did in fact exist.

I first heard of this on May 23 around midnight, I hear about the Forest Gump one about when Gump says ""Life is like a box of chocolates"" but the effect in play he now says ""Like was like a box of chocolates"" (something along the lines of that) At first I was skeptical, and in unbelief thinking it was joke but I go to YouTube and Search for ""like is like a box of chocolates"" I clicked on the video and it show the scene where he says that. \*When I first heard it, he said ""life IS like WAS a box of chocolates"" then I replayed it over and over and I never heard ""IS"" again. But I do recall hearing it like quoted above.. I don't know what this is, but it's makes feel uneasy, but it doesn't move my faith. God bless, and Jesus is the only Truth in the world. John 3:16

I noticed Febreze was spelled Febreeze and then Berenstain Not berenstein

I just want to say that it's the Volkswagen logo that is convincing me that there is some truth behind the Mandela effect - I distinctly remember it as being a solid logo without a bar, not split. If I google to check on the origins or history of the VW, it appears to be a 'split' logo, i.e. the V and the W are split from one another. However, there are some pictures of older models of VW's that appear to have retained the solid logo... So, go figure

I know that Sinbad played a genie and I'm freaked out

I'm 100% sure our planet ""earth"" used to be on the outskirts of the Sagittarius arm of the Milky Way.

**“People were asked “What is the cause of the Mandela Effect?”** Once before and then a second time after seeing survey data. Responses are split between highly religious and non-religious.

### Religious-

A clever plan of satanism to alter the word of God so it would change his demise

### Antichrist

Bible prophecy

CERN and the D-Wave quantum computer. They will open up the bottomless pit and let Satan and the fallen angels out. Then his time is short and off to the lake of fire

CERN/quantum computing has opened the gate to hell

Changing of times and laws like it says in Daniel 7:25\*

In the Bible, it makes mention of the fact that in the end days, Satan would be able to deceive the very elect. I wonder if that might be what is taking place.

It's the end times. Many things that have changed are warnings or words directly from satan. ""Life WAS like a box of chocolates."" ""YOU'RE going to need a bigger boat."" ""Build it and HE will come."" From 101 dalmations, the female villain's name is now ""De Vil"" instead of ""DeVille.""

These things are happening to prepare for the rapture of the church so people will say if your wife child or husband was taken they could say you never had children/husband/wife etc. all part of

### Gods plan

Eccl. 3:15; Eccl. ch.1. The past predicts the future. Since mankind has chosen its way, the past is repeating. (During a deja vu, remember what you did next and you can change the outcome; not many can.) Repetition is insanity. Insanity is to continue to do the same thing and expect a different result. Insanity is Hell. Therefore, repetition is Hell. And here we are. First layer. Catholics are wrong; it's not after death. It's now. Here and now. Welcome to Hell. Good luck.

Heaven is invading earth and the host of hell are in panic mode as they are losing control of their desired outcome for a NWO, it's not their time yet , we have entered the Kingdom Age and Heaven is going all out , Since Heaven is invading earth , what does that mean for you.

- 1) It means the transfer of the wealth of the wicked to the Just, which we have been the tail and not the head since the beginning of time.
- 2) Heaven will be allowing heavenly technologies to be used here on earth.
- 3) Heaven will be putting on supernatural shows , and the people will be seeing and meeting the Heavenly Hosts, and Heavenly creatures, and the tribes of all the different angels.

So the Mandela Effect,as nuts as it seems, would be darkness trying to shake up the believers in The Word, and their everyday reality, and try to make them doubt their own Heavenly Father and Savior, and Holy Spirit , but it won't work , if Jesus didn't die for the sins of all humanity ,then there should be

no darkness , and we wouldn't need to resist corrupt draconian laws , and politicians, and secret pre plottin society's, and darkness is always trying to depopulate us, giving us monsatan food ,chemtrails , vaccines, darkness thought they had it in their back pocket , fear porn galore, well Heavenly Father said not so fast, I'm', gonna bring some Heaven to earth , and restore my people my creation ,and open the windows of Heaven to the world.

So since we just entered the beginning of the Kingdom Age April 2016 you are at the very beginning of witnessing what will last for the next couple hundred years , America will be the beacon of light fully restored and even a million percent better then it was, that America will be the standard for the pattern for the rest of the nations to follow once again but Heaven style. Then the end will come, and the Millennial Kingdom will begin with Jesus ruling in JerUSAlem for a 1000 years.

So get ready for absolute miracles and blessings that you wont be able to contain, it will be so huge and mighty for mankind. So no one is going anywhere, no rapture now, and no preppers needed now, and all them people making money off there gloom and doom, and always wanting to get off this planet, they better be careful what they ask for, because they are going to mess the greatest show on earth, all because they believe in the enemies lies, and do not listen to the Heavenly Father and Jesus and the Holy spirit, and none of them tests the spirits that they listen too.

These people need a good soaking of heavenly unconditional love, and their trust and hope restored. So many have fallen and their hopes dashed to pieces , and even believing that Jesus is a reptilian, they have fallen that far, that , that's how bad darkness has crept in to people's minds, and convinced them that the Jesus story is a lie, and that, that's just one of the reptilian programs that they ran to trap people and seal them to Set, unbelievable, so like i said if it is not true that Jesus, The Word , did not die for the sins of the world , then we wouldn't need a Satan Lucifer Devil, Azazel, and all the rest of the host of hell they wouldn't need to attack us , and try decieve us, and give us bad thoughts that we know are not our thoughts., and ping us, and agitate people around us to verbally or physically attack us. They wouldn't need to go out on a limb and tell us that the Annunaki created us, and on and on.

So Heaven has seen enough of the enemies destruction, and has now decreed Heaven it is now time Heaven intervned, so expect the most unexpected, in a awesome way, and wait until you see the looks on the people's faces of the world for what Heaven will be doing, it will be the biggest and best supprises that will be happening to the people of the world for several generations to come. Now that you can take to the bank.

For false Christs and false prophets will appear and perform great signs and miracles to deceive even the elect-- if that were possible. Matthew 24:24. Let no one deceive you with empty words, for because of such things God's wrath comes on those who are disobedient. Ephesians 5:6 Then we will no longer be infants, tossed back and forth by the waves, and blown here and there by every wind of teaching and by the cunning and craftiness of men in their deceitful scheming. Ephesians 4:14 For the time will come when men will not put up with sound doctrine. Instead, to suit their own desires, they will gather around them a great number of teachers to say what their itching ears want to hear. They will turn their ears away from the truth and turn aside to myths. 2 Timothy 4:3-4 ""Watch out for false prophets. They come to you in sheep's clothing, but inwardly they are ferocious wolves. Matthew 7:15 At that time many will turn away from the faith and will betray and hate each other, and many false prophets will appear and deceive many people. Matthew 24:10-11 For false Christs and false prophets will appear and perform great signs and miracles to deceive even the elect-- if that were possible. See, I have told you ahead of time. Matthew 24:24-25

From a Christian standpoint, MAYBE this could possibly have something to do with the Great Deception mentioned in the **Revelation** (Tribulation) timeline. ""The greatest trick the devil played was making the world believe he doesn't exist"" I think of this verse: ""Knowing this first, that there shall come in the last days scoffers, walking after their own lusts, And saying, Where is the promise of his coming? for since the fathers fell asleep, all things continue as they were from the beginning of the creation."" 2 Peter 2:3-4 KJV

Obviously many people think believing in (or even having an open mind toward) things such as the Mandela Effect is idiotic, gullible, etc. These same people often label others as conspiracy theorists / truthers for believing in things that others don't have the ability, or refuse, to see. If the word ""conspiracy theorists"" existed in Biblical times, I'm sure the followers of Jesus were labeled just that.

The ""mystery schools"" that existed since ancient Egyptian time period passed down secret knowledge to initiates and students. These ideas that have been passed down and preserved are mainly based upon the Sumerian tablets from Ancient Babylon. These carbon dated tablets are the oldest known so called ""religion."" (This is ONLY because the Babylonians invented the first form of writing and documenting)

God called Abraham out of the city of Ur in Babylon in order to use him to reveal Himself to humanity. The stories of Adam and Eve and Abraham were passed down orally for 70 years before the first historical versions were recorded in writing. Abraham knew how the earth was created, while the Sumerian tablets say that the ""ancient race of gods"" lived on the earth and wore out all the resources, they then created humans to let the earth rest and then for us to mine the resources for them when the time came.

Think about it : HOW would Abraham know EXACTLY HOW the earth was created if he wasn't there to see it, unless he was told by the one and only God the Father. (Although I don't believe in macro-evolution, the story of Creation meshes EXACTLY with the scientific theory of the Big Bang, how plants-animals were formed - look up ""evolutionary process, ages of the earth, etc."" and compare it to the Biblical creation story) ALL words, names, ideas came FROM the Bible, God's word. ""There is no new thing under the sun."" Ecclesiastes 1:9 KJV

The Bible also speaks of the Sumerian, Greek, Roman, etc. so called ""gods"". This is the same beliefs portrayed in the Sumerian Tablets used by the mystery schools. The Sun god being the main deity, with many others underneath him (like a pyramid) I believe these ""gods"" were the Nephilim. (Sons of God [fallen angels who followed Lucifer and got kicked out of heaven] who saw that the daughters of man were beautiful and reproduced with them.) This is how we get the ""age of heroes and Demi-gods"" and the ""Olympian gods"" who were descendants of the Titans.

So the Nephilim were on the earth in the days of Noah and even afterward. (Genesis 6:4) The Romans and certain Jews didn't believe Jesus was the Messiah, the true Son of God. There are over 300 (I think 353) prophecies from the Old Testament writers that were fulfilled by The coming of Jesus our Savior. Yet the Romans and certain Jews didn't believe he was the true Messiah. People who did believe were probably labeled as conspiracy theorists. OPEN YOUR EYES. Not your third eye or your chakras or any of the like. Open your legitimate eyes. Get off your cellphones and iPads and tablets and LOOK at what is happening to the world around us.

Most of the ""awake"" people, the conspiracy theorists, the truthers, are sure that something is about to happen. Many are Christians who believe Jesus will return in our lifetime. Therefore, we, in today's time, are AGAIN being labeled as ""conspiracy theorists"" because we know something is being hidden in plain sight. --the definition of ""conspiracy"" used to read: two or more people having the same idea or belief. Good luck finding that definition anywhere now..

This generation has seen more fulfilled prophecies (i.e. The nation of Israel restored in 1949) than any other generation in history. Every day we are closer to the return of Jesus our Savior, don't be deceived by the coming of the Antichrist. Read Revelation. Read your Bible. Pray. Talk to God through Jesus. Accept Jesus as your savior. He is coming SOON.

Revelation 3:11, 1Thessalonians 5:21,& most importantly 2 Tim. 3:13&14

Ummm, I read the bible. Ephesians 6:12 For we wrestle not against flesh and blood, but against principalities, against powers, against the rulers of the darkness of this world, against spiritual wickedness in high places.

### Non-Religious-

A combination of misinformation and deleting misinformation. Think of reputations, copyrights, and the book 1984. All the books at school that are destroyed and times that the teacher was wrong. Also, demographic disparities in knowledge agreement, class, and the advancement of communication. Keep paper records, even if they are flawed. This effect may make them famous.

A mix of misremembering and mixing things up in non-random ways. Nelson Mandela was in prison for a while and he's dead, so people think he died in prison. Sex and the city is almost phonetically identical with Sex in the city and so on.

I have absolutely no idea but it is something. I've found some interesting stuff while digging deeper... geography and even planetary positing may be altering. I always thought we were on the tail end of saggitarius in the milkyway galaxy but apparently our planet is on the opposite side of the center, and since when were all of the continents on earth, all on one side? the strangest thing is that personal artwork or recordings haven't been changed. how come everybody makes incorrect memes only? for example see how many humurous memes there are for "" No, I am your father"" and how many for ""Luke, I am your father"". You gonna try and tell me there's some link? some bullshit like only false memory people make funny memes? There it is right there, evidence that this has relevance and needs recognition and not instant dismissal

As wacky as this may sound, I've always known there were many different ""timelines"", or as I used to say, ""many universes vibrating at different frequencies, existing in the same time and space. LOL, I'm not sure what I answered ""other to"" ....but this answer will have to do. I said those exact words to my parents as young as age 5, much to their horror.

Famous lines from movies are quoted in other movies and television shows creating a memory that is slightly different (probably for copyright reasons) than the actual quote ... Four instance, Chris Farley quotes Star Wars in the movie Tommy boy. He says into a fan, ""Luke I am your father"".

### Google is wrong\* (repeated frequently)

I believe it has an element of gaslighting, where a psychopath likes to change something on you and then make you question what you really heard or saw. The changes are subtle, like the silver right leg of C3PO all of a sudden.

I believe it is related to a phenomenon caused by an effect of the space time continuum or simply the butterfly effect. When one alters time....

I believe the NWO and the satanic leaders of this world and the world we can't see are manipulating our reality. Even so, come, Lord Jesus.

### I don't Know!\* (this appeared very often)

I think it's an illusion society is playing with us, we are built to remember what we want, so as a child growing up my mom would say jiff peanut butter but I remember her saying jiffy, why? Because it sounded good like that, jiffy ( also might have to do with my young brain mixing jif and skippy together) When I asked my mom she said, it was always jiffy. I was never a big Star Wars fan but my brother was so I remember the ""Luke, I am your father scene"" it must've stuck with me that they said that just because it was easier for my brain to understand who is who's father? When I asked my brother he said the line was ""No, I am your father"" I always remembered the best show being called ""the Berenstein bears but when I asked my mom what it was called, she verified that when I was young she always thought it was weird how they spelled it ""berenstain"" even though everyone pronounced it berenstein. I also think that had to do with how the lady pronounced it in the theme song.

### Collection of the above

It goes along with my theory of multiple universes merging, but there are two specific points of my puzzle that I havent heard anyone mention yet. One is about black holes. I think that black holes aren't simply just vacuums that suck everything up and deteriorate the matter and energy into nothing, but that it's a portal or connecting balance point between this universe and a parallel universe. That whatever is sucked up from our black hole is spit out the other side into another.

Not very long ago, astronomers witnessed and photographed a massive object come out of one of our black holes and into our universe, and I think that could be evidence of my point; that universes are sending each other information/energy/matter in order to maintain balance.

Then there's the 2012 shift. Funny enough, people are saying the Mandela effect started being noticed in 2012, and that's the same year that a lot of starseeds and healers of all kinds began anchoring and manefesting a global shift in consciousness. 2012 is marked as a sort of milestone for the collective conscious. If this massive shift in mental and spiritual energy served to merge universes/dimensions, it makes sense to me that a surge of multidimensional manipulation could have affected the mentality of many people. Not to say necessarily that events are simply being misremembered, but that for a large



number of people, they are able to retain the memories from the old reality as well as being able to see the new ones--or the changes--in the new reality. Like Peter Bishop in the show Fringe;

He sacrificed himself by operating a machine that would close all tears connecting two parallel universes, but in doing so, he was sent to a universe in which he didn't even exist and none of the events he went through in either of the two previous universes even happened, yet he still remembered and eventually caused everyone else to remember the other universe as well.

Maybe they have used signs and words on TV to hypnotize us.

Maybe someone travelled in time and affected something that altered reality but not our ability to recollect details of things we are certain of.

Media Misinformation

Our reality is a hologram, similar to the Matrix. When major revisions are made, small details get missed. Perhaps some whistleblowing higher-ups want to wake the sheeple?

Perhaps some of us are somehow changing reality somewhat unconsciously. All the talk I have heard about ascension, maybe we are reaching some sort of critical mass as a collective. I remember the Berenstein bears from childhood because I always knew that I pronounced the word wrong. (I pronounced it like the Berenstain bears). I wonder if I was the only one who experienced that?

Probably the increasing atmospheric, oceanic and terra concentrations of nono-heavy metals such as mercury and aluminium oxides from chemtrails/geoengineering. They are highly potent neurotoxins, nano particulates are exponentially bio absorbable (especially by the brain) and NO EARTH SPECIES, including the wildlife, plant and other species we consume -in which a Molotov cocktail of these bioaccumulate - have any genetic adaption. We are phukd.

The government uses time travel and it causes slight shifts in our memories

Those effected like myself have raised their frequency and shifted out then back into our exact bodies in a slightly different multiverse. Whoever was there is now where I should be. They are probably having the same issue. Could be fern could be a massive awaking

Time Travel\* (This appeared very often)

confabulations; the belief of information provided by others with false memories.

Conflation with advertising that uses slightly edited lines or titles (specifically in relation to the ""if you build it they will come"" confusion) Also, the human brain attempting to compensate for awkward phrases/concepts, for example, Vampire is not generally a singular individual, but a group. I am white, but I would not say that I am THE white, but rather that I am A white. People do the same with the title of Ann Rice's book.

I think that scientists have discovered how to go back in time but to test if they work they are changing the tiny things from things really famous to see if the public notices and to test if it works. For those who

say that people just have bad memory's, those are the type of people who believe in whatever the government tell them or it is to complicated for them to understand so they choose to not believe it

I think the world split into two timelines around the time of when the trade towers were attacked. In one reality the trade towers still stand, the other ours. Since then someone or something has been trying to go back in time to alter things to merge the two time lines. They have been experimenting by changing minor things.

Maybe it's some kind of mass mind control/programming and/or wiping of the memory or some sort of test, to see who is noticing or still remembering??? We are the ones who are not able to be as easily manipulated.... just a thought.... or it's cern, timeline/parallel universe stuff.... ???

maybe our memory got wiped and reinserted, or maybe we all got new bodies?

DWave (repeated frequently, it's a quantum computing system)

Time travelling

Two earths

IDK (the most repeated answer given)

People were asked an open answer question to report "Anything else you'd like me to know?"

Approaching this with logic (before resorting to CERN opening up a time/space warp into other dimensions) I think most can be explained by misremembering due to semantics, bad grammar and hearing what is ""easiest"" to integrate into our normal speech. e.g. From 1986-1996 I was involved in an elementary school educational program. Because of that I noticed the ""Berenstain Bears"". Of COURSE I, like EVERYONE else thought it was ""Berenstein."" But in the early 90s I had to research them and distinctly remember the BerenSTAIN spelling. It was a surprise then, but no longer.

Luke I am your father. If you build it they will come. Interview with a Vampire Sex in the City. Depends adult diapers. According to my memory those are the phrases. But perhaps my memory chose those for grammatical reasons. They seem more logical. Mandela or Meatloaf dead, not so much.

Number of people in Kennedy's car when he was shot? At first I thought 4 but on looking at photos it's very clear that there were 4 in the back, plus the two drivers in the front, but less noticeable. Actually, the glass separating the secret service guys in the front enhances the illusion that Connolly was in the ""passenger's seat"", which he wasn't. But still an interesting phenomenon and I ask why it appears now? (and theorize that the advent of massive shared communications via the Internet makes such anomalies of memory more noticeable)

Here's something that may be related. I'm 60. My parents (born circa 1920) ate corn on the cob their entire lives. Never ONCE did I see them, or hear of anyone else, boiling the corn in the husk and cutting off the end to PERFECTLY slide the cob out with no silk. Since seeing a YouTube video a few years ago that's the ONLY way I cook corn on the cob. It would be stupid not to do that. So how did an entire generation get to age 80, eating a lot more corn on the cob than we do now, without figuring that out? Interesting research

Eyewitness testimony is extremely inaccurate -- many studies have shown this. People don't remember things nearly as well as they think they do. They remember with gaps, and then when recalling things, the brain fills in the gaps with whatever seems appropriate, similarly to dreaming.

Hello. My name is Shelly and I have a unique relationship with energy. I am a natural dowsing rod. Something Big did happen about 3 weeks ago. I have never felt the Earth go silent. She literally was offline for at least 36 hours. Gone, not available. I have never felt any sort of large change from her EVER. This was the same weekend that CERN was doing their best to cause harm. I was informed that they were trying to get her to go to sleep so they could in turn put us back to sleep. Anyhow, she is back online and as strong as ever. I just learned of these 'blips' a week ago. I am only one researcher but I have done thousands of hours of research on the cabal and I am convinced our timeliness have been altered. And to be frank, it's creeping me out.

Honestly i have way to many of those deja vu or the feeling that something is off. It usually happens with the moon phases. As i can best describe it. I know its sex in the city. And i know in 2013 i was told i was O + and they wanted me back because i could donate to anyone and they could always use more. No i just search it and there is O-. A long time ago i use to listen to a song ""blue.""It always said ""im blue if i was green i would die, if i was green i would die."" Now it only reads de de da die with die in the end. Some how they this universe kept the die and chopped off everything else. Look it up yourself and

please right back to me. I was just telling this to my nephew on Friday August 12th 2016. I could not find it other than a crappy drawing version where it had the worlds if i was green i would die.

I am an abductee. I have recovered from amnesia 3 times in my life without help, once was the abduction, (abducted in the day time, conscious, walking with my baby in a pram in the wood by non-humans), the other 2 were after serious accidents. When I have recall it is total. I have memories of other lifetimes. Reality is defined by the belief of ourselves and Other living beings collectively, this is a commodity that some would like to control - language is being changed and history rewritten. We are in the middle of nibiru, the crossing. i.e. we are passing through the galactic plane and we are incarnated here for a reason but I don't know what the reason is.

I have dreams where I interact with non humans. One of these said that we are of the first ones. I was told to bring a message, To the survivor of your people say this, survive. In another dream I was shown that reality is like the layers of an onion. Our subjective reality is being deliberately played with and manipulated by predators living among us, not the ones I have interacted with.

I am getting strange synchronicities, I am compleatly freaked out by the Mandela Effect.

I am very good with it. I totally believe that it is a real ""thing"". Since I'm a secretary some of the spelling differences drive me crazy and I also hate the hot water facet being on the left now. Do I sweat it? Not at all. I think it's rather funny, in fact. Possibly because I am very religious I don't worry about it because I believe it's all in God's hands. If it is CERN or whatever, they won't win. God will.

I am very much a science enthusiast, and not at all religious, or superstitious. I started noticing the effect with the berenstein bears, but didn't think much of it until recently when I heard some of the others. Especially misquoted lines from movies, lines that were famous and we'll known, like star wars and forrest Gump. I'm still not 100% sure what to think of this, but the only thing that makes sense to me would be certain theories in quantum mechanics. (Even though none of it makes much sense, I feel like this is the twilight zone.)

I am somebody who use to be an atheist, as recent as a month ago. I change my stance to agnostic now, because who really knows what's possible. Human kind is only still in its infancy of understanding the universe. This is just too coincidental to ignore. Too many examples of things that have been changed, and I can't think of any logical explanations. I'm ruling out all possibilities, and the only one that makes any sense is quantum mechanics.

I experienced a NDE. Upon resuscitation, I had the distinct sensation of waking up in a universe parallel to the one I left. This was many years ago, before the Mandela effect was first labelled. I occasionally observed subtle differences to reality that I knew. However, the frequency of changes seems to be increasing as of the past two years.

I have a great memory and was known for it. Then, making a history powerpoint for my class, another instructor told me I wrote some stuff wrong. Namely Lindburg baby was never found while Charles was alive. I distinctly remember watching a television show stating he wasn't found for a long time ie. 2000s and the killer was identified after the guy died naturally. This eventually struck me as odd when my

family and I recently started having different memories of events. I remember hearing Mandela died and thinking that was odd because I assumed he was already dead. It was like general knowledge.

I have had this extreme memory, I'm positive it wasn't a dream. My mom, my brother and I were on a plane, I don't know where but I for sure know it felt real. I told my mom and brother but they said it was impossible since my bro and I never had been on a plane.

I have strong childhood memories about snow white, the berenstein bears and commercials about sex IN the city. I believe that parallel universes are very possible, and there seems to proof of movement between different universes, apart from the Mandela effect.

I met someone who claimed they were my best friend in high school that neither my brother nor myself knew, yet a 'mutual friend' remembered the person at all- this was in 1989/90. We sensed something strange starting then. Tank man in Tiananmen Square was another early anomaly, now people claim he lived, yet we watched him die on television. The one we all noticed then was the Berenstein Bears.

I was told in a very realistic dream, after falling from a two story roof and being in a life and death situation, that I was dead in this universe but would be alive in the universe I would wake up in. The voice told me I would notice small differences. And I have.

These aren't ""data."" This survey is a lie. You say that only 39% knew the right number of NASA (you wrongly failed to use all caps, incidentally). But that's NOT what you asked us. You asked, how many manned trips to the Moon has NASA announced? The correct answer is Apollo 11 through 17, plus two more that Congress cancelled. The key word is ANNOUNCED. 13 FAILED, BUT IT WAS ANNOUNCED. The extra two were also announced, although never done. Furthermore, your ""mirror, mirror"" question is a lie, because almost everyone probably never saw the cartoon, but has had a million exposures to the phrase embedded in their minds from pop culture. It's like ""badges, we don't ned no stinking badges,"" which we all indeed HAVE seen/heard, just not from the Treasure of the Sierra Madre--Mel Brooks used the memory in Blazing Saddles, as a joke. Vampire?

Things like ""Mirror mirror"" being changed from person to person. The initial line has been mis-said so many times that it seems to be correct. Also, word pronunciation has a part. People think Febreze is spelled Febreeze because it's pronounced that way. Berenstain isn't pronounced like stain, but like stein. (Also, the name is Jewish. They spell things -ei)

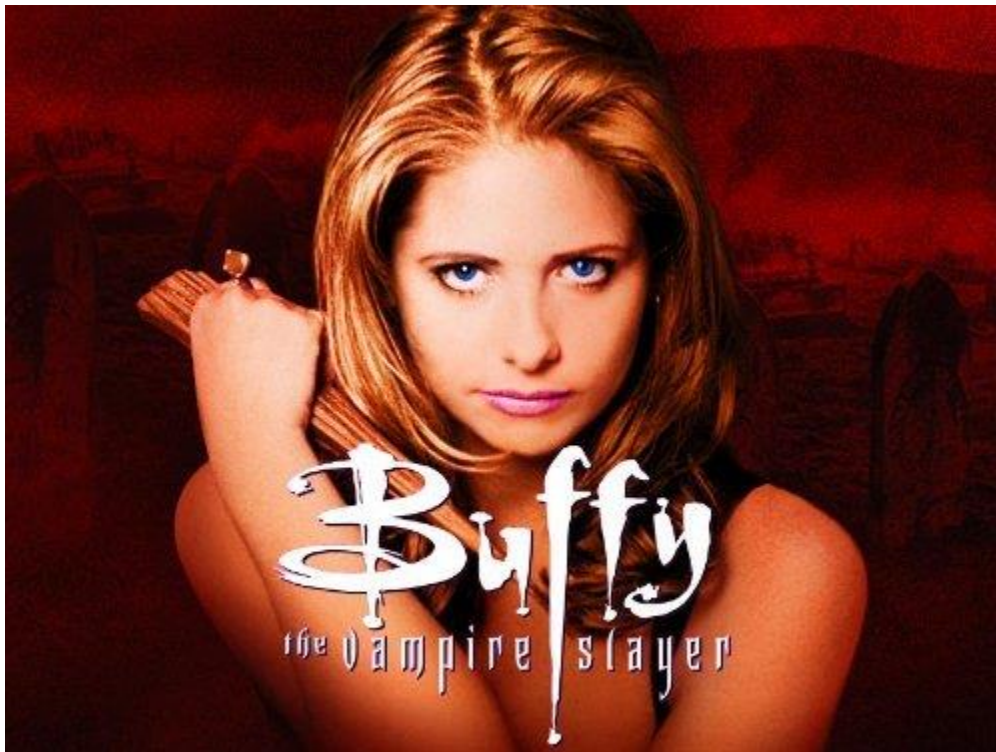
## Discussion:

One of the central questions when talking about Mandela Effects and Toto Effects is “Does this effect actually exist or is it simply a memory problem?” The second major question is “What is the cause of the Mandela and Toto Effect?” The first question we can investigate looking at the controls and experiments. The second question we can try to rule out some conclusions that don’t fit.

Control Experiments: What do they show? First off, these are control experiments. These questions were picked specifically because there is no controversy surrounding them. This implies we can use the data from these as a backdrop to compare the other results against.

The first control was regarding Buffy the Vampire Slayer and the second one involved the Branch Davidians in Waco Texas.

## Buffy-



It seems Buffy was a pretty popular TV show to the audience that took this quiz. We can infer that from the fact that out of the 25,213 people that took a stab at this quiz only 2,045 said they were guessing. Proportional to some of the other questions only having 8% of the takers guess is pretty low. The people favoring the correct response was pretty overwhelming too. When all people are included people answered it correctly at 96.7%. Just the extremely confident people answered it at 98.8%.

This result says that people remember trivial names and subtle differences of words pretty well. Especially when comparing against an almost exact copy with Interview with A/The Vampire it shows that people can actually differentiate between those and remember them very precisely. In this case there isn’t a drastic difference between those claiming exceptional versus moderate recollection

precision. My main take away is that the disbelievers can't just dismiss everything as a memory problem because here's one great example from 10 years ago when just about everyone nailed it.

I think part of why people can easily tell the difference is because a different title has a different meaning. Buffy the Vampire slayer suggests she is the only vampire slayer or potentially it could be thought of as THE vampire slayer suggesting she's the penultimate vampire slayer. Buffy \_ Vampire Slayer suggests she's one of many vampire slayers. Buffy Vampire Slayer suggests it's a routine job where she is from. It's like Ted Truck Driver or Fred Apple Picker. It feels like a commonplace name for someone in a job. So, my point here is that when the name is different the meaning is different and so it makes it easy to understand why people won't confuse the two.

Just to be clear of this result let's consider a possible alternative. What if only 10% had gotten it right? What difference would any further result show us? You couldn't trust the data because you'd have to assume that everything could be explained by failure of memory. Here at least we have one example where memory of a large audience serves exceptionally well.

## Waco



Waco Texas and the Branch Davidians is another good control experiment that seems to test some of the limits of the system. Presumably because this didn't run for many seasons in a row and wasn't plastered in people's memories like a prime time show is not nearly as many people claimed to remember this event. 25,207 people put in a response to this question and of those 15,050 guessed and only 10,157 felt confident enough to put in an answer. So, now we're down to only 40% of the quiz takers who could answer. Within that group the memories were mixed.

Now we see that only 85.1% of everyone got it right. 95.1% of the extremely confident folks got it right, but it dropped pretty low to 62.4% of the moderately confident people. This result is actually extremely useful. It shows us that people that are extremely confident are much more likely to get the answer correct than people who are only moderately confident. As a result of this data I chose to look only at Extremely Confident answers. Moderately correct answers seem to have too much guess work in them. If they can't get the answer right when there is only 1 correct answer and there aren't a sea of misquoted or misremembered stories about it then it will likely only get worse when other factors come into play. The point to me though is that people's memories are right 95% of the time even on relatively small events that only showed up for a few months in the media and even though the story is 23 years old.



## Mandela Effect Experiments: What do they show?

### Berenst\*in Bears-

The Berenstain Bears one is the most interesting one to talk about. First, googling this brings up the most debate and most stories. You're more likely to run into a discussion of Berenstain vs Bearenstain Bears than you are likely to hear people talking about the broader Mandala Effect.

Another example of the popularity of this story is that relatively few people guessed. Out of the 25,210 people that answered the question only 4,593 (18%) guessed. 82% of the quiz takers felt like they were familiar enough to give an honest answer. [Vice](#), [Seventeen](#), [avclub](#), and [yahoo](#) have all chimed in on E/I controversy.

Overall 82% of non-guessers chose Berenstain while only 17.8% chose Berenstain. The data is pretty similar here for extremely and moderately confident people. That's a ratio of 4.6:1. The vast majority of people think it's Berenstain.

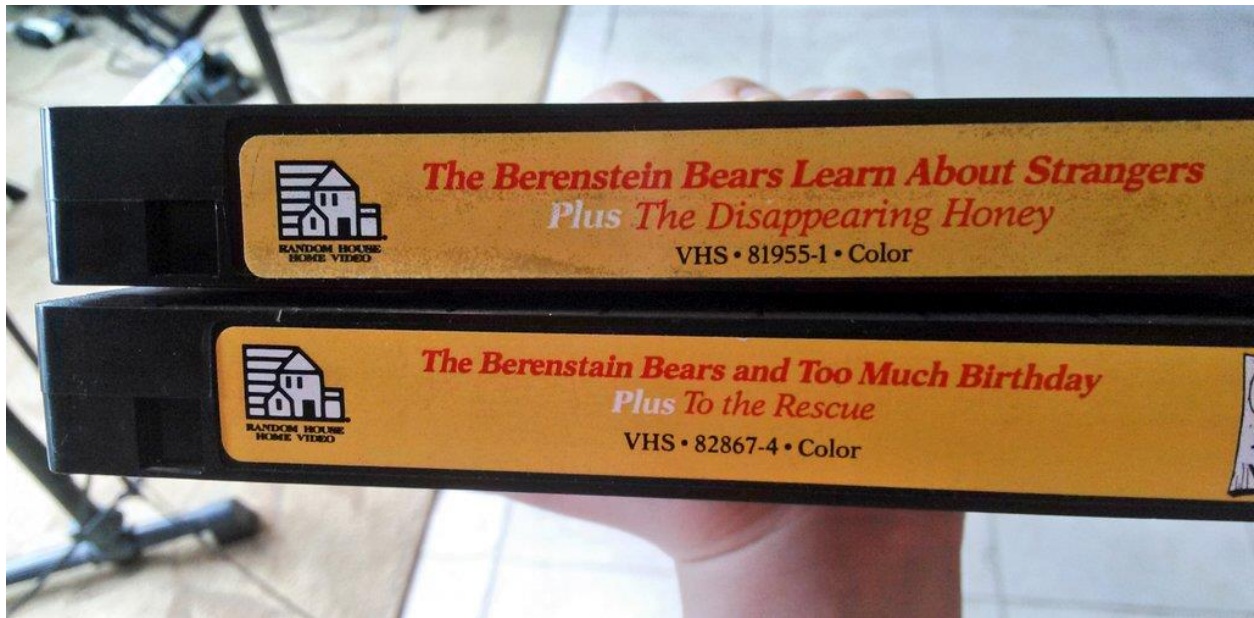
In fact it's so popular the [Natioal Post got in touch](#) with the son of Stan and Jan Berenstain to ask him, Michael, about their family name. Michael Berenstain says their family were Ukrainian jews who immigrated to the USA and the immigration officer converted their Ukrainian name, which "they (his family) pronounced something like 'Ber'nsheytn.'" He says the name became Berestain and has never been changed post immigration. To clarify he says "It's Ber-en-stain, like coffee stain, Jell-O stain, or wine stain."

If you've read the testimonials you'll see why people take this one so seriously. People learned to read from these books and spent hours with them with friends and family. Most readers are smart enough not to confuse the pronunciation of something like stein for stain. Stein reminds people of Jews, Franken-, Gold- and Ein-. It forces people to have the conversation of "Hey is this pronounced 'STEEN' or 'STINE?" Stain reminds people of coffee on their teeth and paint where it shouldn't be. When the creator Jan pronounces her name it's as clear as day that she says "Beren-stain." It isn't mumbled and there is no reason why anyone would confuse how the authors introduce themselves, which could have been possible given their Slavic heritage.

This one is where I personally started getting down into this Rabbit hole. Part of my family is Jewish. I thought it was funny to have a family of Jewish bears (I feel vindicated knowing they are Jewish authors). There's no way as the son of a Jewish doctor I would have confused Berenstain with Berenstain and as a 3<sup>rd</sup> generation American and medical doctor my Dad knows how to pronounce "stain" correctly.

Then again 18% of people remember Berenstain and know nothing else. They remember learning it that way. They remember people mispronouncing it. They remember how they learned to spell it and remember conversations about different types of stains.

What gets me is the number of people who distinctly remember talking about it, very vivid memories of learning from the books, and two seemingly incompatible answers. After scrubbing the internet for images I have actually found one that shows both spellings of the name side by side on 2 different VHS tapes.



It's possible this image and others like it may disqualify Berenst\*in from being a Mandela Effect. If both names are widely available it would be expected that people think it can be spelt either way. That said, this is the only case I know of where both names are side by side in the same picture. Assuming it isn't a photoshop trolling then it may inform the cause of the Mandela Effect. Many people suspect that multiple realities or timelines are merging. If that's the case this would indicate that physical remnants of both realities may exist. If the world is a hologram or a simulation as many propose then this evidence indicates incomplete changes by the programmers.

In 2016 a commentator on Reddit named diamondashtry submitted a post titled "Holy Shit- found Berenstein evidence while packing." It shows the same VHS tape that has the Berenstein name printed on one side and Berenstain on the front.

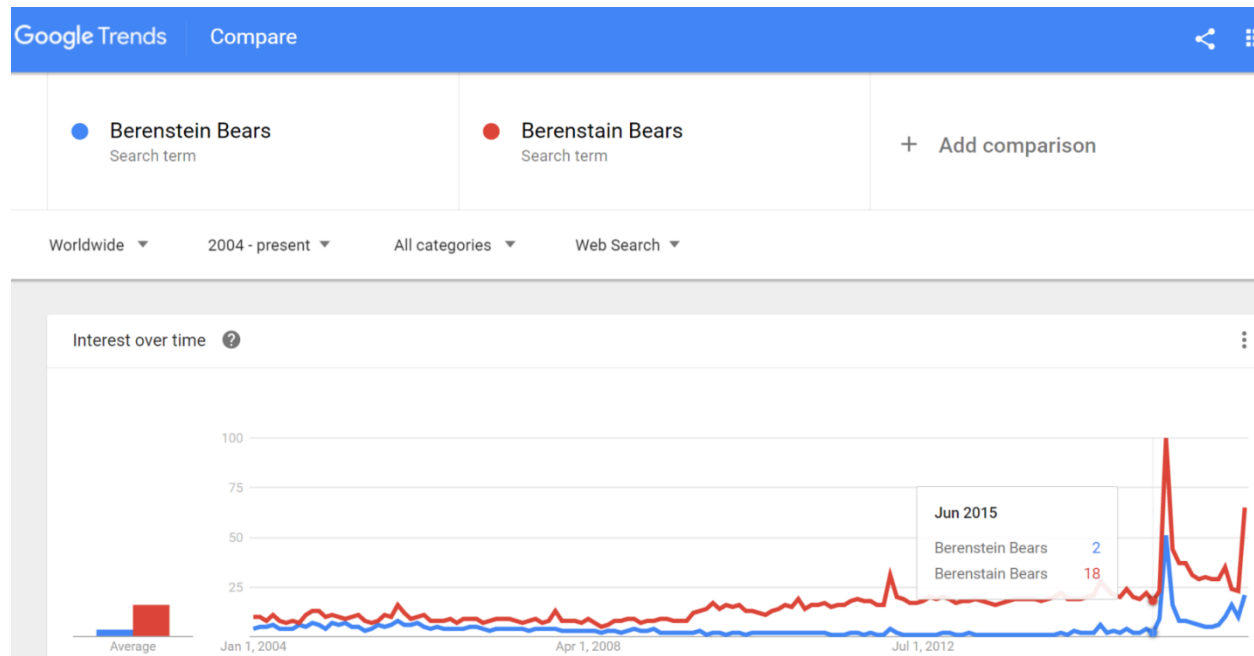


It could be as innocuous as a spelling error, but it may also suggest that the editor for the copy on the tape was experiencing the Mandela Effect back in 1986 and left his recollection of a different universe on the tape.

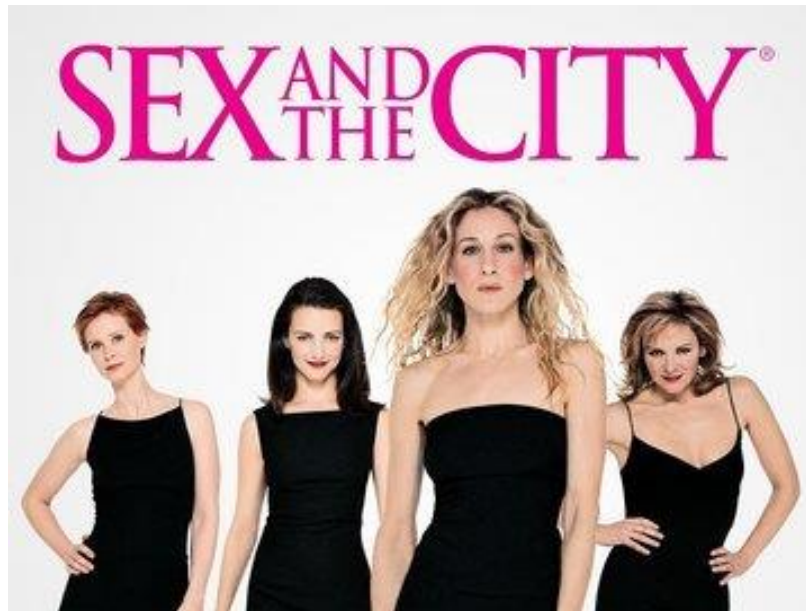
If you're looking for some in depth analysis on the issue check out the wood between worlds [blog](#). He's another scientist that tries to use math principles of science to see if he can make sense of more than one reality existing at the same time. He concludes space/time isn't just 3D but may be 4D or more and this is evidence that there is more than one segment in the same reality. Additionally, here's a great [youtube video](#) where the guy goes looking into the archived data for Berenstein vs Berenstain and finds some interesting data of the existence of the Berenstein Bears on the web.

My bottom line at this point is that lots of things could contribute to why people confuse the names, but as far as I'm concerned there is no way that it's a memory problem. People vividly remember this, they are capable of remembering things like this, and anyone with a 3<sup>rd</sup> grade reading level wouldn't confuse Berenstein for Berenstain. In fact, my 6 year old can read the name without mispronouncing it.

[Google Trends](#) shows almost no interest in Berenstein bears until interest spikes in June/July of 2015. It's bizarre that 82% of the people that took the quiz believe the title was Berenstein, but approximately only 1/3 of the Google searches are for that term. It does however line up well with a later question of "When did you start experiencing this effect?"



## Sex And/In the City-



Was a hugely popular show and it shows in the number of people willing to guess the answer. 25,216 people answered this question and only 1,433 guessed (6%). The answers between the moderately and extremely confident quiz takers were fairly similar. 56% of everyone thought it was IN, 43.6% of everyone thought it was AND. For those that were extremely confident 56.9% thought it was IN and 43% thought it was AND. For the moderately confident 54.4% thought it was IN and 43% thought it was AND.

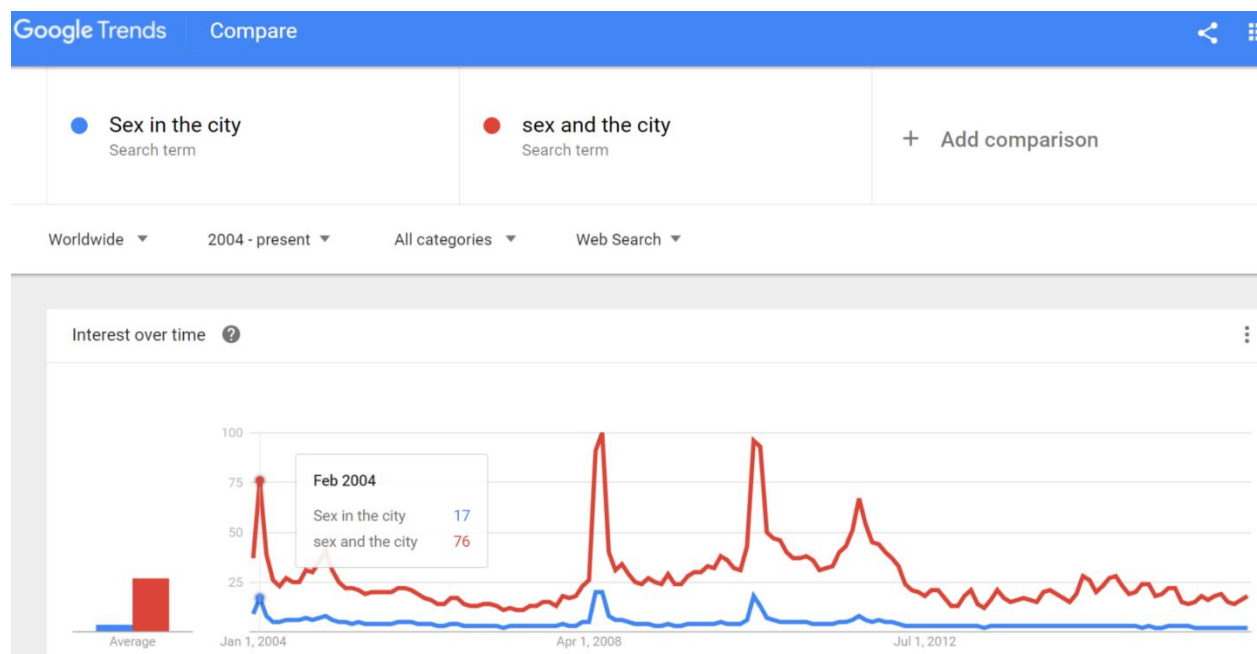
When I compare this to the Buffy control I feel like people would be able to differentiate between Sex IN /Sex AND the same way they could differentiate between Buffy A/ Buffy THE Vampire Slayer. Sex in the City is a sluttier title. The show is about getting laid in the city. That's the major bent of the show. Sex and the City is a conversation about sexuality, intercourse, and potentially gender identity in a metropolitan area.

People can mishear titles. I believe that. Though I think it's a rarity which is confirmed by 98.8% of people getting Buffy the Vampire Slayer correct. There are some people that just plain mishear it or are possibly living under rocks. 0.3% selected the rather clear false choice of Sex'N the City which would imply something akin to one is dry humping the metropolitan area. But it's a small amount. 56% of the survey, and I'm willing to go out on a limb and say ~56% of anyone in the world that was familiar with the show when it was airing are going to say the name was Sex in the City. It's not because they are wrong, idiots, or misheard it.

People feel their experience to be true regardless of what the official report is. Hell, even Sarah Jessica Parker [calls](#) it "Sex in the City." Then again so does practically everyone at the [Emmy Awards](#) on ABC, where I don't know about you, but I would assume they would pay enough attention to the details to get it right. Or maybe you would like to see a [series of physical products](#) that have Sex IN the City in them (warning this guy is foul mouthed and a strong conspiracy theorist).

[Google Trends](#) for “Sex in the City” vs “Sex and the City” is fairly remarkable. The show ended in February of 2004. It makes sense that many people were searching for it during this period. What doesn’t make any sense is that 56% of the quiz takers thought the title was “Sex in the City,” but only 22% of the google queries were for that title. Here is a great example of how people’s memories and recorded searches that would reference that memory are completely different.

The next two spikes of additional interest appear to correlate with movies with the same cast being released in 2008 and 2010. I’m currently unclear on the third spike in interest in 2011. It may have been buzz of a third movie coming out. It appears that during releases some people are possibly mistyping the name. It also appears that this Mandela Effect may not be as popular as others as there isn’t as much interest in the titles starting in July 2015 as seen in some of the others.



## Star Wars-

I'm a PhD scientist. By definition I'm a nerd/dork. There are a ton of scientists that simply love science fiction and Star Wars in particular. So, I'm excited to talk about this one.



25,213 people responded to this question. 2,965 (12%) guessed. The fact that 88% of people answering felt pretty good about a single line in just one of the movies (as opposed to the title of a show that was primetime for nearly a decade running) shows that the force is strong with this Mandela Effect. Overall 73.5% of quiz takers thought Darth Vader said "Luke, I am your Father;" 18.1% of quiz takers thought he said "No, I am your father;" and 8.4% of people thought he said "I am your father." The extremely confident people 77.0% thought Darth Vader said "Luke, I am your Father;" 18.9% thought he said "No, I am your father;" and 4.1% of people thought he said "I am your father."

I can't tell you the number of hours of sifting through blog posts, youtube videos, and facebook to listen to hundreds of people arguing that everyone on the planet says this line wrong. If only someone like James Earl Jones (voice actor for Darth Vader) himself would [share off screen his recollection of the script](#) not just once but [twice](#).

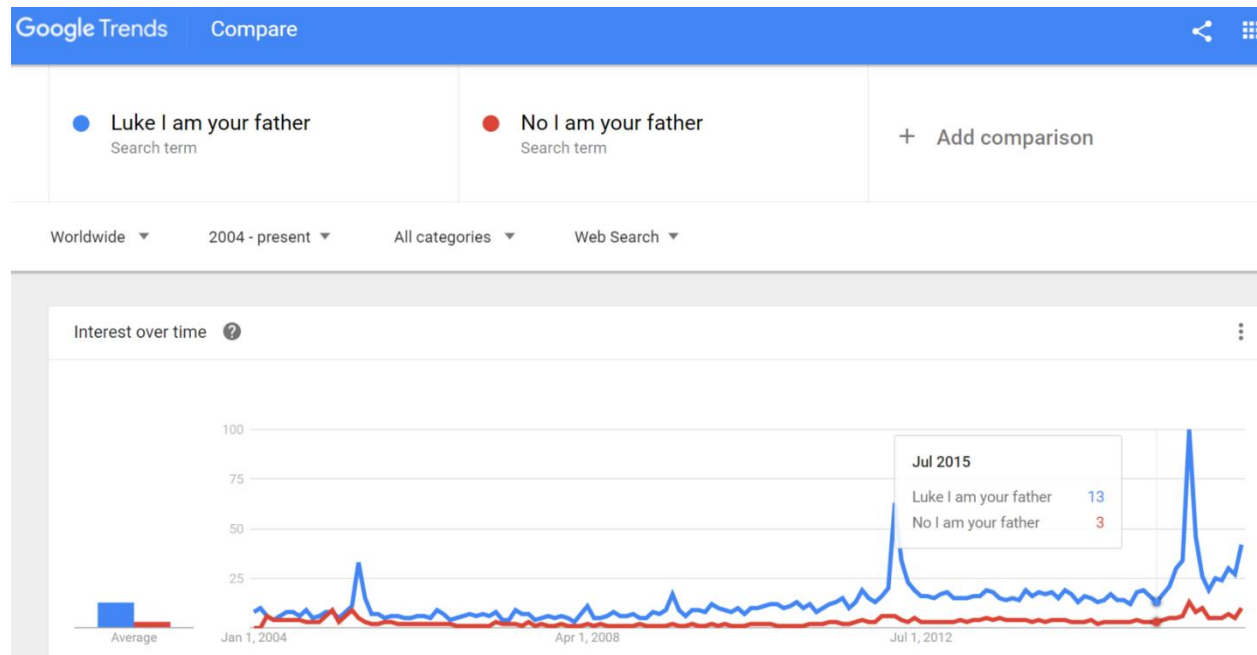
One of the stand outs on this one as a believer in parallel universes merging together is the possibility that there are actually 3 different answers to this question. There is no convincing some people that he didn't use the word "Luke." That's what I remember. It was so iconic. Lots of people just attribute it to stuff like [Tommy Boy](#) where he says "Luke I am your Father" into the fan. Similarly, the [Simpsons](#) run an episode where Darth Vader appears in a cloud and says "Luke, I am your father." To the skeptics of the Mandela effect the problem stems from people misquoting it. [Buzzfeed](#) says it's one of the most commonly misquoted lines. The [Telegraph](#) runs with a similar story of the 10 film quotes we all get wrong. To the people that watched it hundreds of times over and over again as kids they say there is no way they got it wrong.

To me the control experiments that the extremely confident people are right 95% of the time. So, while I would love to think there are three Mandela Effect real answers here answer "I am your father" is

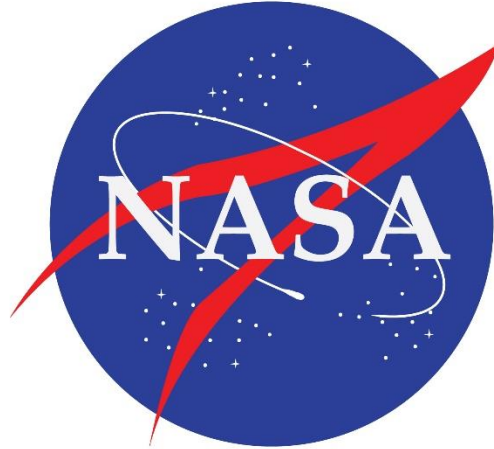
below the threshold of 5% so I believe it's not a Mandela Effect. I think it's most likely people only partially remembering the line.

Ok, so, now we're down to two choices. I've heard people talking about having split memories on this. They remember watching it as a kid and the line was "Luke," but then after a large time gap they now recall the line as "No." Some of the semantics are harder to argue here. "Luke I am your father" and "No I am your father" actually serve an extremely similar purpose. Furthermore, about 30 seconds before he says "No I am your father" he has a moment where he addresses Luke and says his name is that deep eerie voice of his. So, while I hold that this is in some ways the hardest to argue as a Mandela Effect there are too many people that recall this line with perfect clarity BOTH WAYS. Instead of arguing it's the weakest Mandela Effect I'm more aligned with thinking it's one of the strongest with large groups of people remembering both lines, but now everyone is in the same timeline/universe/reality.

[Google Trends](#) shows moderate interest in the terms that peak in May 2005, May 2012, and December 2015 (they begin rising in July of 2015). The term "No I am your father" reaches 13% of the interest of the other quote highest mark in December of 2015. The searches peak with each movie that comes out, but it appears that the search also surges in July 2015 and onward even after Force Awakens is released. The continuing interest in the line isn't there for the earlier movies, which is another reason I suspect that the Mandela Effect is a new phenomenon for most people picking up significantly in July 2015.



NASA-



There were 6 'successful moon landings' in addition Apollo 8 and 10 were manned to the moon (just orbited the Moon but did not land), Apollo 13 also orbited but didn't land because an explosion interrupted the voyage. The total number of 'manned flights to the moon' is 9. (The six actual landings were Apollo 11, 12, 14, 15, 16, 17.) There has not been an Apollo 18. The minor havoc I caused was when I showed viewers the poll answers I shared that only 6 missions landed on the moon. I've corrected this for the next 25,000 poll takers so they aren't shown inaccurate information as the answer.

25,212 people responded to this question. 7,551 (30%) guessed. Overall 44.8% of quiz takers thought it was 0-2 manned flights; 27.0% of quiz takers thought it was 3-6 manned flights; 12.4% thought it was 7-10 manned flights; and 15.7% of people thought it was more than 10 manned flights. The extremely confident people had pretty different results. 52.8% thought it was 0-2 manned flights; 20.0% of quiz takers thought it was 3-6 manned flights; 9.0% thought it was 7-10 manned flights; and 18.2% of people thought it was more than 10 manned flights. The moderately confident people had different results. 39.6% thought it was 0-2 manned flights; 31.6% of quiz takers thought it was 3-6 manned flights; 14.7% thought it was 7-10 manned flights; and 14.1% of people thought it was more than 10 manned flights.

Additionally, 233 self-identified professional astronomers took the quiz as well as 1309 hobbyist/enthusiasts. Of those 195 professionals were extremely confident as well as 642 hobbyist/enthusiast. Of the extremely confident professionals 48.7% thought it was 0-2 manned flights; 20.0% thought it was 3-6 manned flights; 13.8% thought it was 7-10 manned flights; and 17.4% thought it was more than 10 manned flights. Of the extremely confident hobbyist/enthusiast 39.3% thought it was 0-2 manned flights; 25.7% of thought it was 3-6 manned flights; 13.7% thought it was 7-10 manned flights; and 21.3% thought it was more than 10 manned flights.

In truth these numbers are all over the place. The most likely set of answers to be factually correct is from professional astronomers who presumably are exposed to information about NASA on a regular basis and would likely need to be familiar with it because of their day-to-day job. Only 13.9% of the people actually got this one correct. That's a little tough to stand by because there were inconsistencies in the question and the wording may have been ambiguous to quiz takers. The quiz has been updated online to clarify what the question is asking, and looking at the difference in the results should be able to explain how much damage was caused by the inconsistencies. Presumably if answers of professional



astronomers don't change that much from what was recorded in this quiz then the errors had little effect. If the answers are widely different it's possible the question rewording changed the results.

Even with the confusion there really are only 2 correct possibilities that Google/Wikipedia/recorded history would agree with. The first is 3-6 because six was the number of missions that landed, and 7-10 because the correct answer for both missions that land and orbit the moon is 9. Taken together 33.8% could have gotten an answer that was logically correct. That means that 67.2% of the extremely confident professional astronomers taking this didn't get it right. Frankly, this result is pretty shocking. The majority of them thought only 0-2 manned missions took place.

There are additional points of controversy here too that weren't included in the quiz. Namely, how many astronauts and what were their names on board each mission. Also, when did the flights take place? While this might be trivial to an average person who doesn't follow space news or NASA activities it would be something that an astronomer would likely have a strong opinion and recollection of. It will be worth studying in a future survey.

## Snow White-



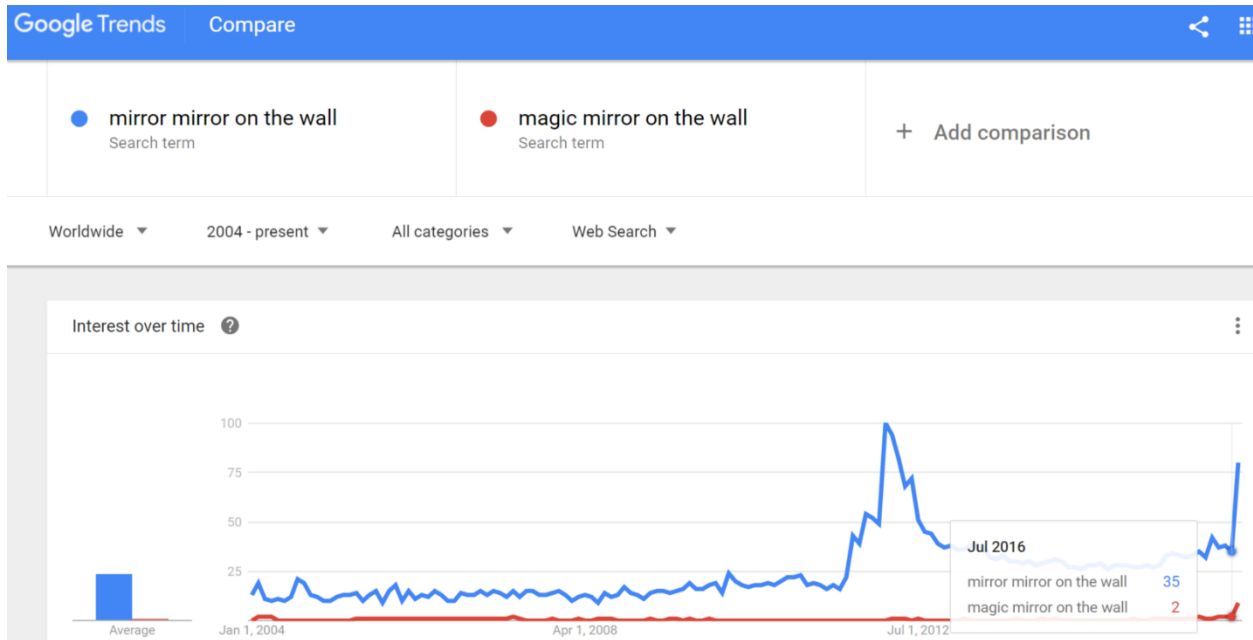
Snow White and the Seven Dwarfs is one of the most successful and popular films of one of the largest film distribution companies of all time. In fact, [IMDb](#) describes the Disney film as “by far most memorable full-length animated feature from the Disney Studios.” That plays out in the number of people willing to answer this question. 25,204 people answered the question and only 1,380 (5.5%) reported guessing. That’s the lowest number of guesses for any of the questions. 88.2% of all quiz takers believe the queen said “Mirror mirror,” 11.3% thought she said “Magic mirror,” and 0.4% thought she said “Mirror.” 90.7% of extremely confident quiz takers believe she said “Mirror mirror,” 9.1% believe she said “Magic mirror,” and 0.2% thought she said “Mirror.”

In addition to Mirror/Magic Mandela Effect it’s also in debate as to what the rest of the line was. “Mirror mirror on the wall who’s/whose the fairest of them all?” or “Magic Mirror, on the wall- who is the fairest one of all?” Sites like [Debunking Mandela Effects](#) write that this isn’t a Mandela Effect because both lines are used. Mirror Mirror is used in the Brothers Grimm Story English translation that most people don’t seem to remember, but “Magic Mirror” was used in the movie. Not a single person differentiated between those options on the quiz, and the only testimonials came from people recalling watching and rewatching the movie as a kid or with a guardian. The book and the movie is important to note because when both are widely popular but have different lines it’s likely not a Mandela Effect and more likely people remembering just one of two sets of lines. However, in this case the Brother’s Grimm story is very small in popularity compared to the overwhelming success of the movie.

Additionally, in 2012 Relativity Media released a movie entitled “Mirror Mirror.” You may notice in some of the [reviews](#) that [critics](#) don’t reference a mistaken title. It’s hard to rule it out completely, but going through and searching on each list for the phrase “Magic Mirror” brings up nothing. None of the 6,000+ fan reviewers or professional reviewers bothered to mention that the original Disney line was “Magic Mirror” and the title of the movie doesn’t make any sense as a result. The movie title being “Mirror mirror” can be thought of as a cause for the Mandela Effect (people misquote based on the erroneous title) in this case or it can be thought of as evidence that a different title at one point existed.

Some people on the internet have found evidence that it was different in the past. Here's a [link](#) to a woman reviewing her 1973 children's book printed with Disney Copyrights that mentions the line "Mirror, mirror" multiple times. Mandellaeffect.com goes into a lot of [detail](#) covering this Mandela Effect. Here is an extensive [video](#) covering the Mandela Effect and Snow White.

[Google trends](#) shows a strong interest for "Mirror mirror on the wall" over time with a spike starting in July of 2009 correlating with its release. There is a second spike in July of 2016. Notice even after the release no one is searching for magic mirror like is seen in Star Wars releases where both options are searched for heavily.



## Anne Rice-



25,211 people answered the question and 9,353 (37%) reported guessing. 76.9% of all quiz takers believe the title was “Interview with a Vampire,” 22.6% thought it was “Interview with the Vampire,” and 0.6% thought it was “Interview with Vampires.” 77.8% of extremely confident quiz takers believe the title was “Interview with the Vampire,” 21.9% thought it was “Interview with the Vampire,” and 0.3% thought it was “Interview with Vampires.”

I’m apparently not the only one who remembers Interview with a Vampire. [Here](#) is Tom Cruise saying it. The same youtuber has [compiled](#) many of the actors, Anne Rice, and awards presenters list the title as “Interview with a Vampire.”

I personally remember it as Interview with a Vampire. Here’s another example where changing the article from A to The matters. If it’s “a Vampire” it means that the interviewer is talking with one of many possible vampires that are out there to be interviewed. If it’s “the Vampire” it means the interviewer is talking with the lone vampire in the world or potentially the most important vampire of them all. Since Lestat isn’t the greatest vampire of all times in the universe it’s tough to argue for the second option, and since in the book and movie there are lots of vampires the title doesn’t make sense.

A fortunate aspect of picking two vampire shows that both came out in the mid 90s (Interview was 1994 and Buffy was 1997) we end up with two vampire themed shows of the same time period to compare against. Additionally, the control question was “Buffy the Vampire Slayer” or “Buffy a Vampire Slayer” providing an exceptionally good control. 98.8% of extremely confident people could remember it was “Buffy the Vampire Slayer.” 77.8% of extremely confident people remember it as “Interview with a Vampire.” It’s not a memory problem because people are capable of both remembering and distinguishing. So, this Mandela Effect presents a pretty strong case to me that it’s not simply a recollection problem, but that something about the reality of people that took the quiz has changed and the implication of that is a substantial rethinking of reality, the universe, and our place in it.

[Google Trends](#) shows strong interest back in 2004 for both terms and mostly decays to the present time (9/1/16).

● **interview with a vampire**  
Search term

● **interview with the vampire**  
Search term

+ Add comparison

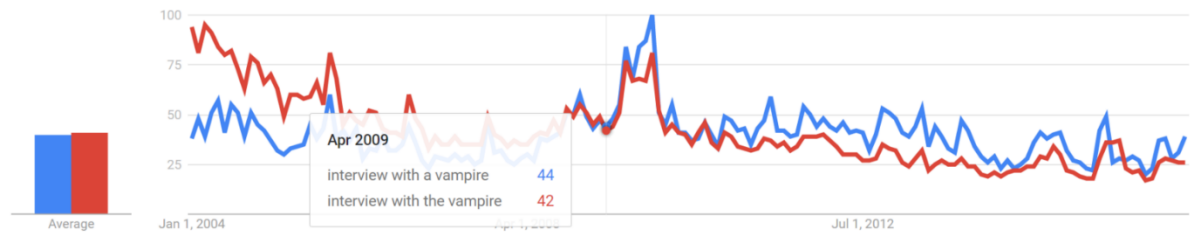
Worldwide ▾

2004 - present ▾

All categories ▾

Web Search ▾

Interest over time ?



## Field of Dreams-



25,212 people answered the question and 9,542 (38%) reported guessing similar to 37% who guessed on Interview with a Vampire. 86.3% of all quiz takers believe the voice in the main characters head said “If you build it they will come,” 12.5% thought it was “if you build it he will come,” and 1.2% thought it was “if you build it we will come.” 87.7% of extremely confident quiz takers believe the voice in the heroes head said “If you build it they will come,” 11.6% thought it was “if you build it he will come,” and 0.7% thought it was “if you build it we will come.”

Semantics play another strong role in this Mandela Effect. Anyone that simply misremembers the line is also misremembering the point of the story and the reason for the voice. Here’s a Redditor speaking regarding “they will come:”

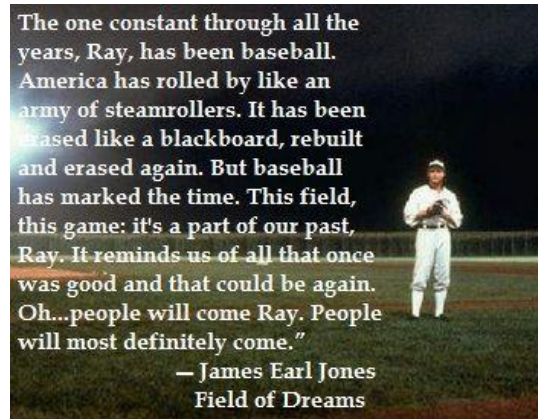
“When they said "they" will come it was two fold in meaning. It meant the ball players would come but most importantly it meant the spectators would come and they would save the farm by paying for tickets. This is why he was willing to risk his crop space for the ball field because he knew "they" would come and pay the ticket money. Now the plot makes less sense if he did it all just so "he" would come.”

Here’s another Redditor speaking on behalf of “He will come.”

“It's a common misconception. Everyone thinks it's "they," in reference to the baseball players or the crowds, but it's always been "If you build it, he will come" because "he" is in reference to his father. Ray and his father had a falling out, and Ray never was able to reconcile before his father died. Even though he did not know he was building the field for his father to return, he realizes it at the end of the movie, and gets a chance at reconciliation and plays catch with his father one last time.

The whole point of the movie isn't the other baseball players or the crowds, it's about his father.”

Let’s hear from another character in the [movie](#):

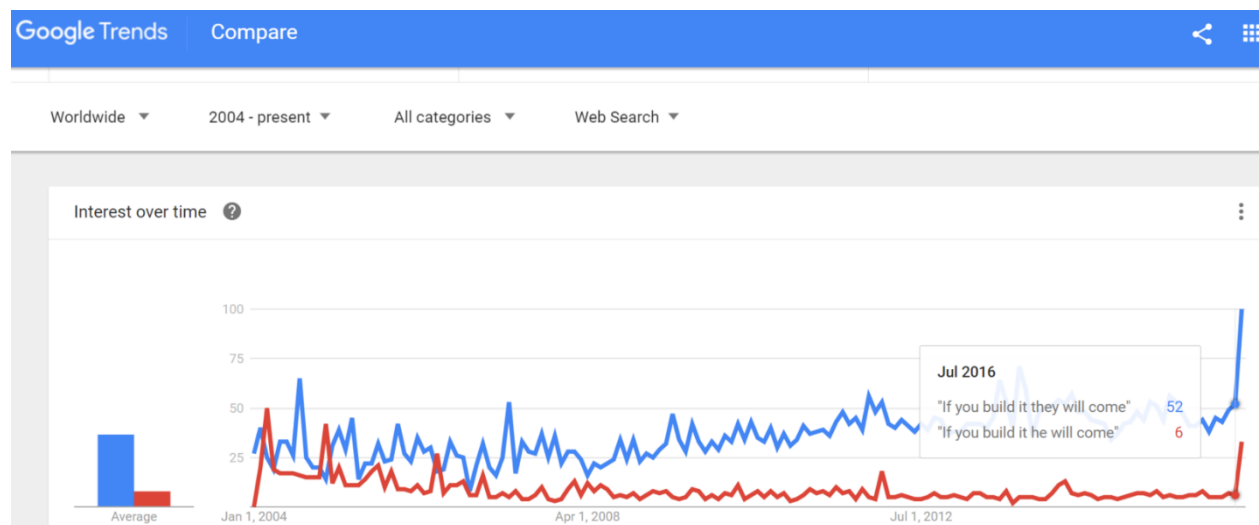


This quote screams that the movie was about baseball, a love of baseball, and about the throngs of people that will show up for the baseball games after he builds the field. In light of this character coming in it would seem “he” is pretty out of place for the theme of the movie.

Regardless of which quote makes more sense for the movie the point here is that the cause of Mandela Effect is not simply misremembering a word because in many examples word changes alter the meaning of the movie in question. It’s not a trivial memory thing, but an entire story arch of an iconic movie that’s altered by the line.

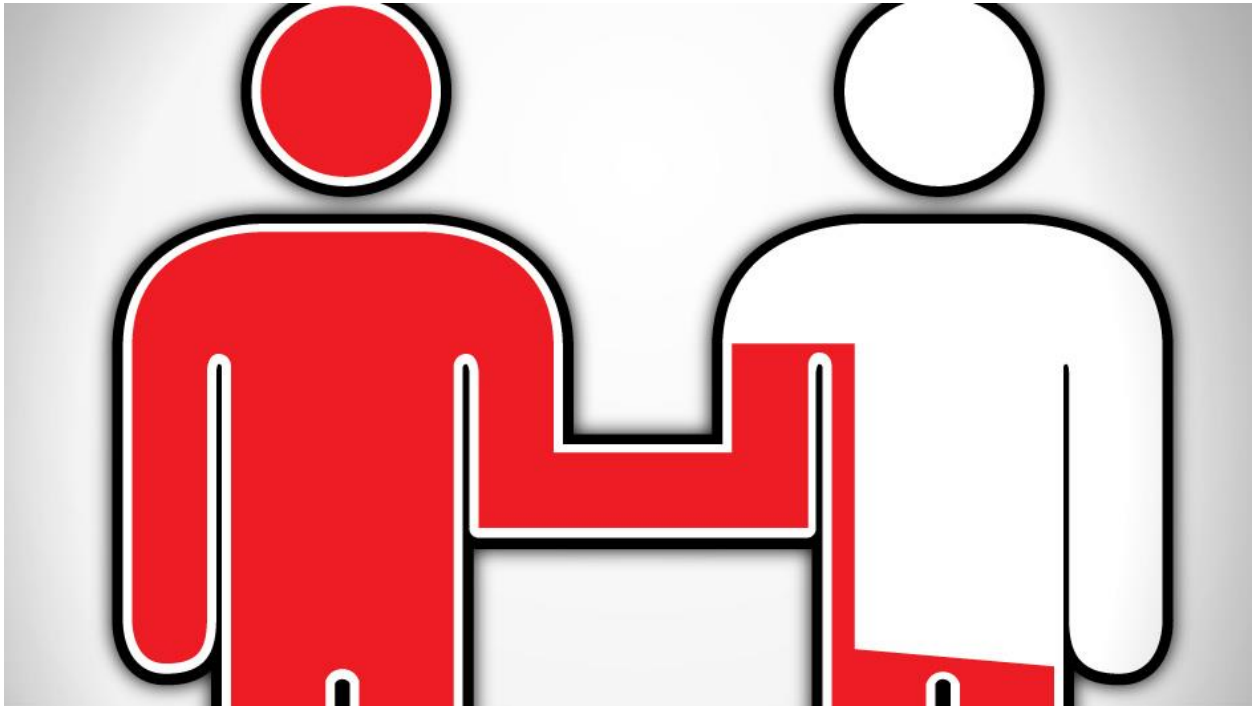
It appears people remember it being both ways. Extremely confident people remember it both ways. People have distinct memories and conversations about it both ways. The line is crystal clear in the movie and people don’t go about their daily lives constantly confusing “he” and “they” at conferences, talking about sports, or at a bar etc.

[Google trends](#) notices a large uptick of people searching for the terms in July of 2016. Blue is “They” and red is “He.”



<sup>3</sup> The quote should be attributed to Terrance Mann, who is the character James Earl Jones plays in the movie,

## Universal Donor-



25,216 people answered the question and 7,398 (29%) reported guessing. 12.7% of all quiz takers believe the universal blood donor type is AB, 40.4% thought it is O-, and 46.9% thought it is O+. Of the extremely confident quiz takers 9.2% believe the universal blood donor type is AB, 44.6% thought it is O-, and 46.3% thought it is O+.

In addition to everyday people that took the quiz many self-identified as medically trained and medical professionals. In total 2,279 people had medical training and 471 of them said they were medical professionals. Looking at just the extremely confident medically trained people (1921) 6.8% believe the universal blood donor type is AB, 50.4% thought it is O-, and 42.8% thought it is O+. Looking at just the extremely confident medical professionals (382) 5.0% believe the universal blood donor type is AB, 58.1% thought it is O-, and 36.9% thought it is O+.

I work in higher education, I have been through graduate school, and I took an intensive Wilderness First Responder course (imagine an EMT in the woods without an ambulance to help). I know how much rigor is involved in learning material related to medicine. What I'm confident of is that these people aren't slouches or bums. They're highly intelligent, able to memorize facts, and have an incredible work ethic. This in no way is reflected in their choices on this question.

Extremely confident medical professionals who are presumably working in the field every day were only 58% correct. Extremely confident medically trained people were only right 50% of the time. The most alarming piece of this story is that the people responsible for taking care of us when we are sick, dying, and having an emergency don't know the proper blood to give us. That's shocking!

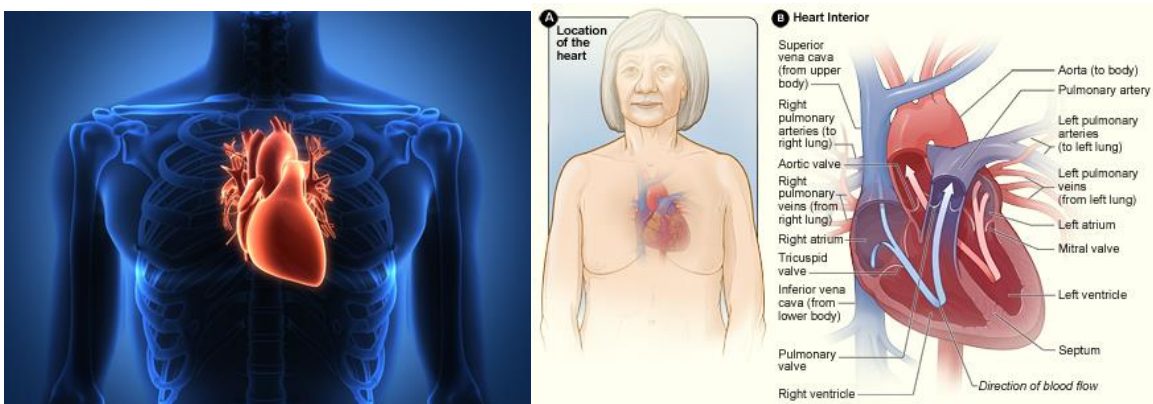
It's hard to prove to the Mandela Effects are real. I don't know how to look into data in a parallel universe or some other simulation to see what it used to be (may have been). So, this data stands out as it should be nearly perfectly correct, but it isn't... drastically. This also isn't a giant meme and a million



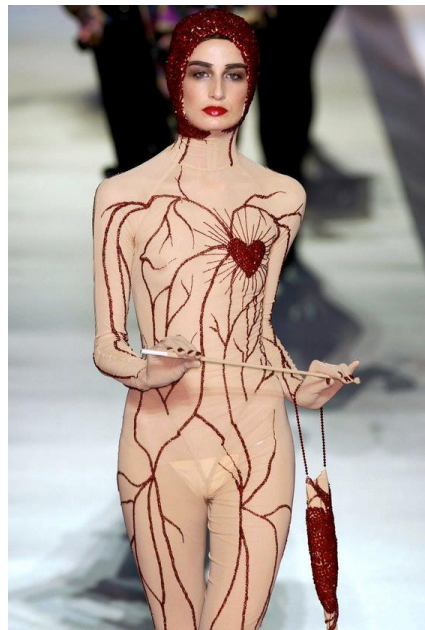
movies haven't misquoted it. There is no immediately apparent obvious answer as to why medically trained and medical professionals don't know a simple medical fact like "What is the universal blood donor?"

Medical school is incredibly hard to get into and very challenging. Nursing school is almost as hard to get into and very challenging. The people that undertake these degrees and medical careers are very talented. It's impossible for me to believe that the people that are normally the best fact memorizers and test takers in the country wouldn't even earn a "D" on this question. Something else has to be happening. Does this prove parallel universes? No, but it raises a really good question of "Why do the best test takers and many of the most educated people in the country not know simple basics about their field?"

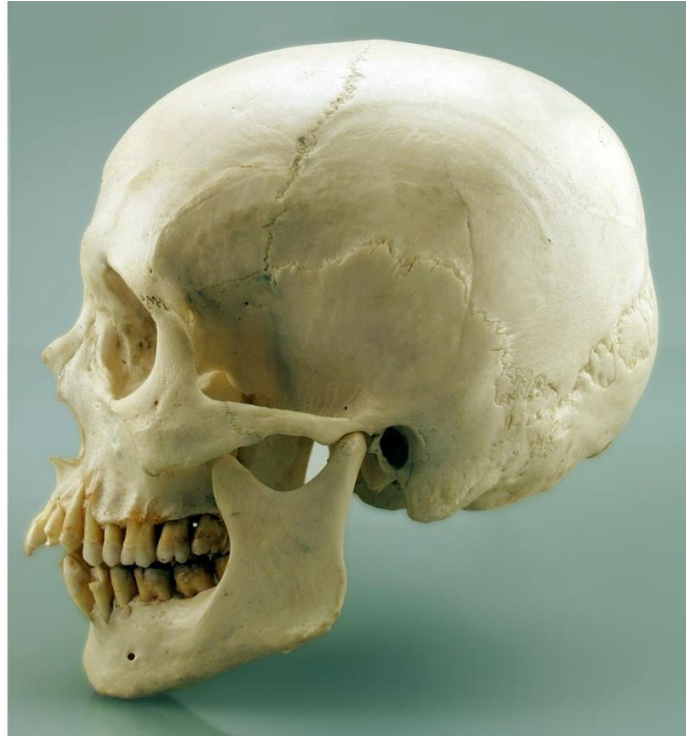
There are additional Mandela Effects regarding health such as [placement of the heart](#) and [the shape of the skull](#). [Here](#) is a quick youtube showing media references to the heart being further to the side than centrally located. Here is [another](#) and [another](#).



Here's a Pinterest photo showing it off to the left (a lot of art remains with the heart on the left).



For those of you experiencing the Mandela Effect your [skull](#) has [changed](#) shape as well. You now have large holes in the sides of the skull.



## Nelson Mandela-



25,141 people answered the question and 6,655 (26%) reported guessing. 21.7% of all quiz takers believe Nelson Mandela died in prison (mid 80s- early 90s), and 78.3% said Mandela did not die in prison and presumably died in 2013 after having been president of South Africa. 84.9% of extremely confident quiz takers believe Nelson Mandela died in prison (mid 80s- early 90s), and 15.1% said Mandela did not die in prison.

What was also striking was that in the testimonials people that remember Nelson Mandela dying also remember riots that happened afterward. People recall not just protest, but violent rioting when he died. There is at least one place where this data is stored. English Alive 1990 on page 54 shares that Nelson Mandela died in 1991 and “chaos that erupted in the ranks” followed.

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## English Alive



Western Cape Branch of the South African Council for English Education, 1990 - [South African literature \(English\)](#)

★★★★★

0 Reviews

G-1 (1)

### From inside the book

1 page matching "nelson mandela died" in this book

Page 54

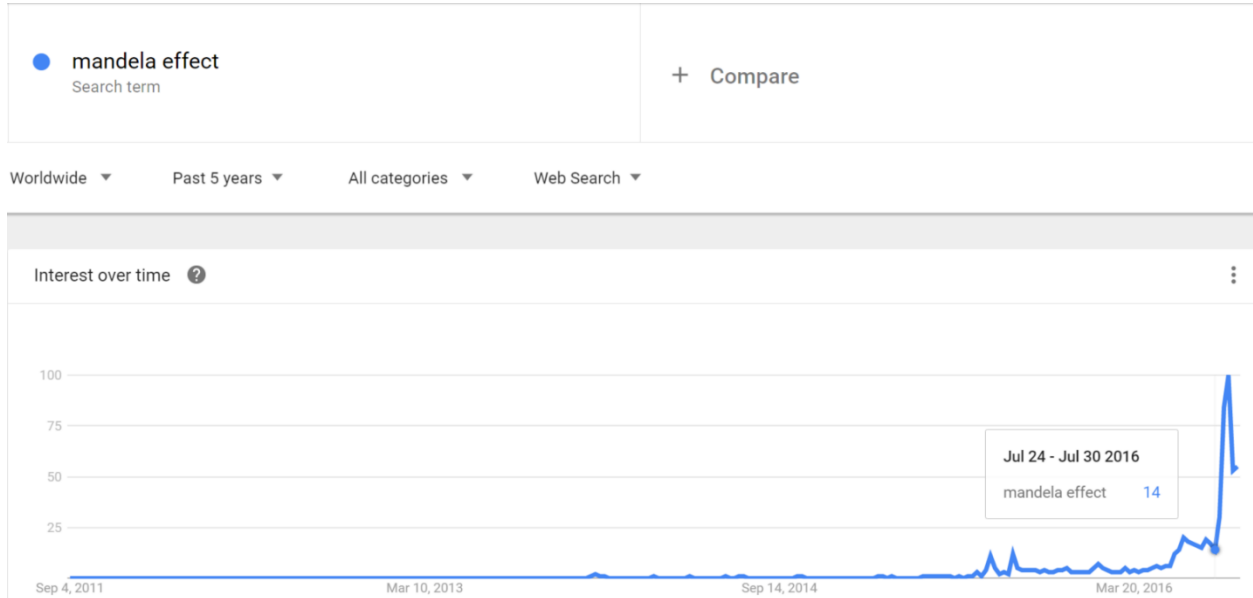
...et, words like *reconciliation*, and the *new South Africa* simply were not long enough to bridge the vast differences between blacks and whites. The chaos that erupted in the ranks of the ANC when **Nelson Mandela died** on the 23rd of July 1991 brought the January 29th 1991 Inkatha-ANC peace accord to nothing. It lacked one thing. It lacked the last realisation.

There aren't many other references that people have successfully scoured, which is healthy for a Mandela Effect because it means it's unlikely people have just accidentally misheard or seen it often when it was wrong. There is very little that shows that he died in the mid-80s to early-90s and yet as many as 20% of the population believes he did. 15% of those that were extremely confident were sure he died in prison as well.

I knew he hadn't died in prison because of a [Chris Rock](#) skit that talked about how he spent 30 years in prison but couldn't stand 6 months of marriage. However, I'm personally conflicted because I partially recall my social studies teacher telling me about his death when I was in 4-5<sup>th</sup> grade. That puts his "first death" for me on or before 1989-1990. I don't have strong memories of this, but others commenters for this survey and online report feeling crushed and could tell you vivid details about how he died and how they learned about it.

## Timing-

Quiz takers, redditors, and youtubers seem to commonly reference when the Mandala Effect started coming into prominence. Below is the Google Trends for the term “Mandela Effect” and you can see that the search began spiking in July of 2016. The term was coined in 2010 (as far as I can tell).



Here’s another [Google Trends](#) looking for multiple terms simultaneously. It appears that a small amount of interest was shown in some topics in March of 2012. It looks like around July/August of 2015 a much larger portion of people started picking up on Mandela Effects and then started Googling them.



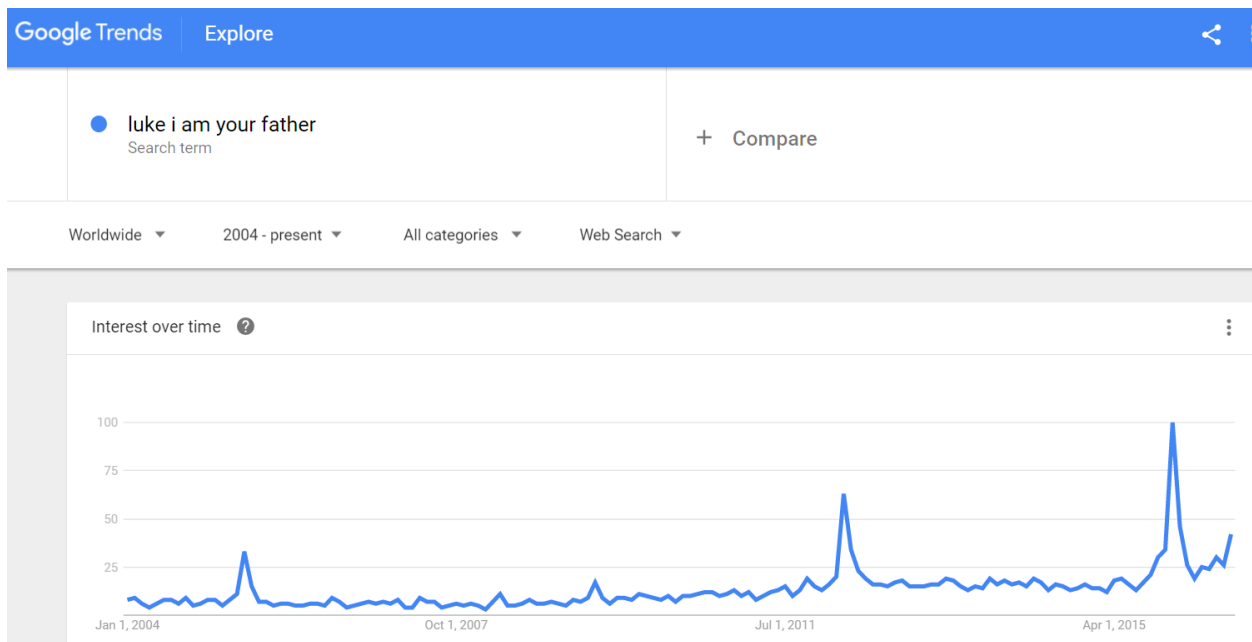
The Google Trends data makes some sense along the survey data. Quiz takers were asked when they became aware of ongoing Mandela Effects. 25210 people viewed the question and 25157 answered it. 5.3% said they were aware before 2012. 8.9% said they were aware somewhere between 2012 and

2015. 18.9% said they became aware in July of 2015, and the remainder (67%) said they became aware more or less when they saw the quiz (September of 2015).

The question of when they woke up and noticed their reality being different is a tough question to answer. It appears as though a handful of people have been exposed to this fairly early, and then more added on between 2012 and 2015 and then starting in July of 2015 an explosion of awareness has occurred. The term Mandela Effect was coined in 2010, but it doesn't appear to be of interest to almost anyone until July of 2015.

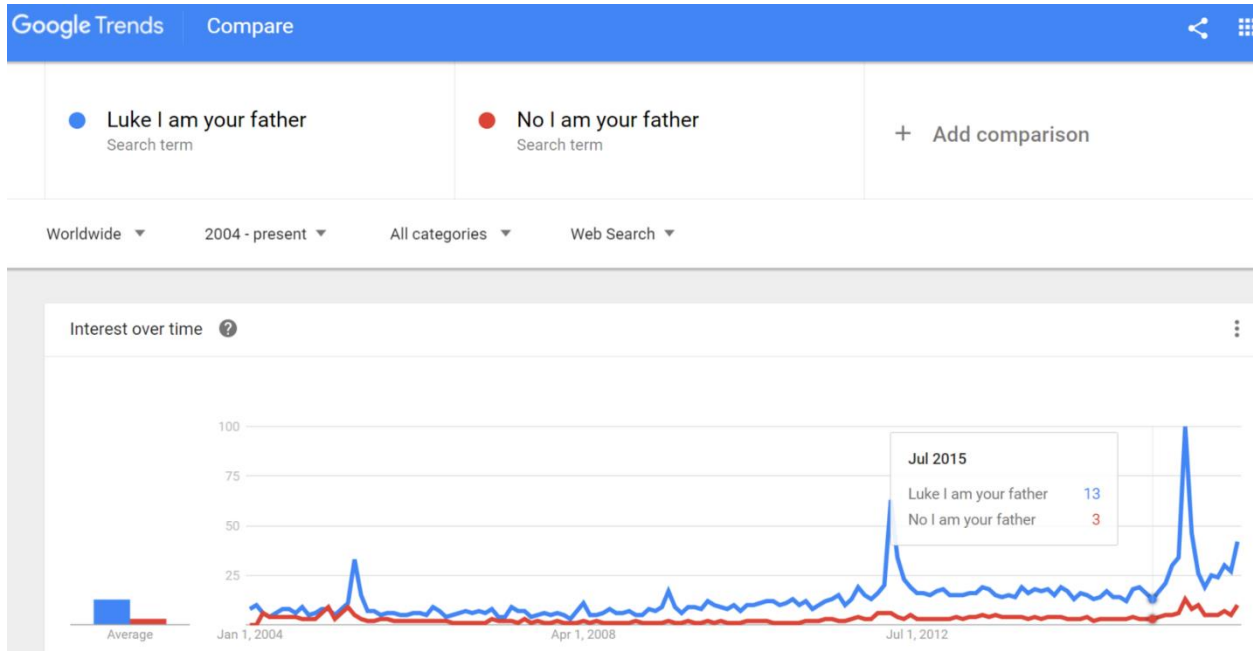
Youtuber [SameFeet](#) who has collected several hundred thousand views on his Mandela Effect videos. He started in December 2015/January 2016. He finds it hard to believe that his videos quickly rose to the top of the Mandela Effect search term in YouTube if he wasn't one of the first people to talk about the effect. If it were old going back to 2004 or beyond there should be search data on Google Trends, and chatrooms filled with cranky Star Wars fans yelling at everyone that they are getting the pivotal quote wrong. Instead, SameFeet rises to the top of the YouTube search list quickly and without really anyone else discussing it for a few months and the controversy around what Darth Vader said appears like a new phenomena.

Just looking at Google Trends for "Luke, I am your father"-



Revenge of the Sith was released in 2005. Star Wars 3D movies were released in 2012. The Force Awakens was released in 2015. There are spikes in interest when the movies are released, but that doesn't explain the increase after Force Awakens was released. It appears some of the controversy is covered by the movie release and general interest and after that spike evaporates there is still interest.

Comparing both "Luke, I am your father" to "No, I am your father"-



“No, I am your father” barely has any interest. It doesn’t really seem to have any interest until July of 2015 when both the movie is released and other data points to other Mandela Effects appearing. Why is no one searching for the line when a new star wars movie is released but lots of people are searching for an historically inaccurate line?

**Conclusions:** I think the one thing that the experience of working on the Mandela effect has shown without a doubt to me is that the universe is far more complicated than I gave it credit for. I have passively wondered about reality and my existence, but it hasn't been brought to such a high level of focus for me before. In part it's incredibly difficult to study.

It's hard to find a control for the universe as for the most part the 5 senses would dictate we only live in one. That said, if one is convinced by the control data from extremely confident people coming in at 97-99% correct thus ruling out memory or "telephone" problems then the Mandela Effect may in fact represent a universe that is made up of layers, timelines, a computer program or any number of things. The most eye opening part of this is thinking about all the possibilities that this presents and furthermore may indicate that thoughts may very well dictate surroundings.

The several non-memory failure reasons that seem to recur as common answers as to why people experience the Mandela Effect:

1. Time Travel- Changes are due to time travelers heading back in time, altering things, and people now live in this moment with an altered or partially altered past.
2. CERN - The European Organization for Nuclear Research, which is abbreviated as CERN in English controls the largest particle physics collider in the world known as the Large Hadron Collider. The energy of the collisions may be responsible for tearing into nearby dimensions and possibly through a process of leaking our gravity forces a partial merger of parallel universes.
3. D-Wave- This is a quantum computer housed in British Columbia. It relies on quantum mechanics and theoretically accesses other dimensions in order to gain answers to otherwise unknowable questions from a linear processing perspective. As it accesses other dimensions for answers those dimensions bleed into ours or we bleed into theirs.
4. Jumping dimensions- The human soul is infinite and immortal. The soul is constantly creating the reality around us and the human brain, thoughts that emanate from our brains, or feelings that emanate from our heart have the power to move us between these realities.
5. Merging timelines- The universe goes through ~26,000 year cycles that can be thought of as breathing in and breathing out. As the cycle is in an expansion phase all possibilities are simultaneously explored in a quantum like experience where everything happens at the same time. As the cycle contracts all those continuums are narrowed down into a singular one. The separate and infinite possibilities merge into few finite realities.
6. We are in a virtual reality (think Star Trek Holodeck or the Matrix)- People often refer to glitches in the matrix. Elon Musk is one of the most prominent voices claiming people are living in a simulation. Some spiritual groups believe that we have been tricked into
7. Religion- We're living through the end days of the book of Revelation(s)
8. Reincarnation- As people die they are reinserted back into (whatever this is) and as that happens it's different than when people left it.
9. Spirituality- Law of One suggests our souls have been harvested at the end of the Mayan calendar it is responsible for all the changes.
10. Ascension- Our spiritual experience is broken into many dimensions thought of like octaves where people experience different things. Earth has gone from a 3D experience into a 4D or 5D experience where fundamental rules of physics are more fluid. It's part of our spiritual journey as we expand our consciousness.
11. Quiz takers hold out that multiple causes could be happening simultaneously.



I wish I was better able to tell you exactly what is responsible for the Mandela Effect. I have causes I believe to be more likely to be true, but more important than that is that I believe it is not simply a memory problem. People haven't just forgotten or somehow misremember on a vast scale. I'm extremely confident things around me have changed. It started back in July of 2015 for me. While I hope that others take up the charge of trying to eliminate some of the causes from the list and exploring new ones as well what I really hope for is people take a moment to think about their reality and view it differently.

This place is drastically more complicated and beautiful than what science and traditional religion would have thought possible. You may be able to control the world around you with your thoughts and feelings. It's best to ensure you're on your best behavior as a result.

If you are different and here in this version; what happened to the person you replaced? Did you merge? Did you switch? If you're different or your spouse is different are you still married? Will you still work together? Are those still your kids? Is your best friend who has an entirely different recollection of past events than you still the person you grew up with or spent all that time with?

These are massive questions worth pursuing, but hopefully in the process you get past the anxiety and depression of losing the firm grip you thought you had on reality and you can replace it with almost childlike curiosity of what the future holds and what you and your soul can do within it.

Supporting Materials:

Controls-

Buffy: <https://docs.google.com/spreadsheets/d/1UNLdykVVu7K631tN0bpZFruoVDVZOHsk6VdiBaieBcl/edit#gid=1772054984>

Waco:

<https://docs.google.com/spreadsheets/d/1e9tVOoKWu3z4wmlQC5kwWnrvtEeyGQGjCNFrUjefcR8/edit#gid=1051030619>

Mandela Effects:

Field of Dreams:

<https://docs.google.com/spreadsheets/d/1aLjQqLZHk92GEGybwj39HHRIQirReyxxYvtiVvGTPI/edit#gid=646778004>

Berenst\*in Bears:

<https://docs.google.com/spreadsheets/d/1UNLdykVVu7K631tN0bpZFruoVDVZOHsk6VdiBaieBcl/edit#gid=1772054984>

Universal Donor:

<https://docs.google.com/spreadsheets/d/1UNLdykVVu7K631tN0bpZFruoVDVZOHsk6VdiBaieBcl/edit#gid=1772054984>

Interview with \* Vampire:

[https://docs.google.com/spreadsheets/d/1DKASeV2vWrIsU7Uz6tOUPZr\\_iOeoOdAURO9UMj7ozlk/edit#gid=1419141445](https://docs.google.com/spreadsheets/d/1DKASeV2vWrIsU7Uz6tOUPZr_iOeoOdAURO9UMj7ozlk/edit#gid=1419141445)

Nelson Mandela:

<https://docs.google.com/spreadsheets/d/1FVveUDq1awegBm6tTfOMKxz2rO1R1ZaHw4LWXo9Smb0/edit#gid=1762793776>

NASA:

[https://docs.google.com/spreadsheets/d/18MhPku28OEgja3RgyloiIMU8PKYL\\_6AiPvQMUI\\_2aKM/edit#gid=522588114](https://docs.google.com/spreadsheets/d/18MhPku28OEgja3RgyloiIMU8PKYL_6AiPvQMUI_2aKM/edit#gid=522588114)

Sex \* City:

[https://docs.google.com/spreadsheets/d/1MEq9LTVAh0ZwoPTuy75tt2J4QZ8gLjOR6CCrWM\\_2ivc/edit#gid=217574986](https://docs.google.com/spreadsheets/d/1MEq9LTVAh0ZwoPTuy75tt2J4QZ8gLjOR6CCrWM_2ivc/edit#gid=217574986)

Snow White:

[https://docs.google.com/spreadsheets/d/18tjL3vmnWVEZYeFfiq\\_FnuliXm2NfmnS86l1F3m\\_Tys/edit#gid=141943760](https://docs.google.com/spreadsheets/d/18tjL3vmnWVEZYeFfiq_FnuliXm2NfmnS86l1F3m_Tys/edit#gid=141943760)

Star Wars:

[https://docs.google.com/spreadsheets/d/1qDTXm3Nik6c\\_mNvgUPIAGZ9xBluxKntWmPrnWb\\_RJig/edit#gid=1726418012](https://docs.google.com/spreadsheets/d/1qDTXm3Nik6c_mNvgUPIAGZ9xBluxKntWmPrnWb_RJig/edit#gid=1726418012)

Self-Identification:

[https://docs.google.com/spreadsheets/d/1daKE\\_XI5jsgt4HxHmEHd68dSnrtrHM5P5bIWUTAMqZs/edit#gid=1113319105](https://docs.google.com/spreadsheets/d/1daKE_XI5jsgt4HxHmEHd68dSnrtrHM5P5bIWUTAMqZs/edit#gid=1113319105)